



AREV BRANDS INTERNATIONAL LTD
PRESS RELEASE

**BC BUD DEPOT ANNOUNCES STARTING DEVELOPMENT ON THEIR GENETICS VAULT
TO UNLEASH NEW PROPRIETARY STRAINS FOR AREV BRANDS INTERNATIONAL LTD.**

Vancouver, British Columbia, November 29, 2018 – AREV Brands International Ltd. ("AREV" or the "Company") (CSE - AREV) is pleased to announce that BC Bud Depot has commenced an intensive phase of developing new proprietary strains for the Company. Seeing a deficiency in the variety and qualities of cannabis strains made available to the medicinal and recreational markets by Licensed Producers in Canada, BC Bud Depot has begun germination and selection from its extensive proprietary genetics vault of breeding stock for new strain development. The BC Bud Depot genetics vault is a collection of over two hundred unique elite cannabis strains collected over 20 years. Many of the strains are believed to no longer exist anywhere else in the world. BC Bud Depot has also recently developed a high CBD Hemp strain that will be submitted to the CFIA for a new classification of hemp to be registered under the recent Cannabis Act.

As reported on Sept. 7th, 2018, Arev Brands International Ltd. completed the acquisition of 100% of all assets under the BC Bud Depot brand, including all existing and future cannabis strains bred by the company. The company intends to licence these proprietary cannabis genetics within the Canadian industry and internationally, and will directly supply genetic material to licensed producers either owned by or partnered with Arev. This positions the company to realize multiple revenue streams while substantially improving the genetic quality and diversity of the current medicinal and recreational landscapes.

Matthew Harvey, lead breeder for BC Bud Depot states, "Our mandate is to improve the quality of cannabis available to both medicinal and recreational consumers in Canada and abroad. We have the privilege of drawing upon a vault of seeds containing popular strains long thought to be lost to the world. This will ensure an improvement and expansion of the available cannabis gene pool."

Mr. Withrow, CEO for AREV Brands International states, "Access to our extensive rare seeds and our knowledge in breeding and developing strains to produce high yields in short cycles matched to advanced extraction systems parlayed into our formulation expertise will stand up against any of the multi-billion dollar giants in the space. Not only are we efficient in our development we are efficient in our spending. There's much more to come."

The Company has issued 50,000 common shares at a deemed price of \$0.275 as signing bonuses to a consultant of the Company.

For further information, contact Mike Withrow, mike@AREVBrands.com 778-379-8551.

On behalf of the Board,

Mike Withrow
CEO & Director

About AREV Brands International Ltd.

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients from its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition



and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

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FORWARD LOOKING INFORMATION

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