# ALTA VISTA VENTURES LTD.

AVV – CSE

News Release #16-24

September 8, 2016

### Alta Vista increases financing to \$800,000

Alta Vista Ventures Ltd. (AVV-CSE) announces that it is increasing the previously announced financing (see news release dated August 23, 2016) from up to \$600,000 to up to \$800,000.

The financing will now be up to 16,000,000 units at a price of \$0.05 per unit (a "Unit") to raise a total of up to \$800,000. Each Unit will consist of one previously unissued common share and one transferable purchase warrant (a "Warrant) of the Company. Each Warrant will entitle the holder, on exercise, to purchase one additional common share of the Company (a "Warrant Share") for a period of 12 (twelve) months from the date of issue of the Warrant. The Warrants will be exercisable at a price of \$0.10 per share.

Alta Vista intends to use the proceeds of the private placement for the closing of the definitive agreements as set out in Letters of Intent (see news releases dated July 6, 11 and 19, 2016) and corporate purposes.

The Company intends to pay finders fees on a portion of the financing.

#### **Rebranding initiative:**

Alta Vista Ventures is expanding its marketing and digital development capabilities with the addition of Neil Wills as Marketing & IT Director. Neil is a senior level marketing and development professional with over 15 years of agency experience. His work includes creative direction, design, and digital development for top tiered brands such as Canadian Tire, RBC, Dairy Queen, Loblaws, Sobeys, Home Depot, Suzuki, Staples, Rexall, Pharmasave and Grand & Toy. Neil has received multiple design awards for outstanding work in both traditional and digital design, and has helped his impressive client list bolster their visual brands and online presence with strategic UI/UX development of large data driven apps, web platforms, and print media.

As part of its new rebranding initiative, the Company announces the launch of our new online presence at www.altavistaventures.ca.

"We are very pleased with the new look for the Company and feel that it better reflects the opportunities that Alta Vista is pursuing in the UAV sector", stated Jason Springett, president of Alta Vista Ventures, "Neil's determination and passion will help bring Alta Vista Ventures into new and exciting digital spaces."

#### **About Alta Vista Ventures:**

Alta Vista Ventures' goal is to enter the Unmanned Aerial Vehicle (UAV) industry by purchasing a varied group of companies that will complement each other and, in turn, create a consortium of businesses that will cover all aspects of the UAV industry.

On behalf of the Board,

## ALTA VISTA VENTURES LTD.

"Jason Springett" Jason Springett President

For additional information on Alta Vista Ventures please contact Mr. Don Shaxon at 289-697-8625

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Statements in this press release, other than purely historical information, including statements relating to the Company's future plans and objectives or expected results, may include forward-looking statements. Forward-looking statements are based on numerous assumptions and are subject to all of the risks and uncertainties inherent in resource exploration and development. As a result, actual results may vary materially from those described in the forward-looking statements.