Brand X Lifestyle Corp. subsidiary CBIO Brand Announces Supply Agreement with CleanGo GreenGoTM Inc.

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Vancouver, British Columbia— August 18th, 2020 – Brand X Lifestyle Corp., ("Brand X" or the "Company") (CSE: BXXX) wholly-owned US subsidiary, CBIO Brand Distribution International, Inc., ("CBIO") announces it has signed a Supply Agreement with CleanGo GreenGo™ Inc., to supply bulk concentrate material for CBIO's SaniGenix™ Naturals line of hard surface disinfectants and sanitizers.

SaniGenix™ Naturals

CBIO's CPG brand <u>SaniGenix™ Naturals</u> offers consumers an EPA approved line of disinfectants and sanitizers for hard surfaces.

"We are so pleased to be able to offer consumers the choice to use a non-toxic green cleaner in their defence against germs. Having CleanGo GreenGo™ as our strategic supplier for SaniGenix™ Naturals adds yet another unique and high performing CPG product to CBIO's suite of brands," says Lisa Little, President, and CEO.

About CleanGo GreenGo Inc.

CleanGo GreenGo Inc. is an FDA, and Health Canada approved Manufacturer of Green, Non-Toxic, and Biodegradable suite of cleaning products for industrial, commercial, and consumer markets. CleanGo GreenGo, also manufactures hand sanitizer gel, which is sold throughout the USA and Canada. CleanGo's products have been tested in 2015 in the USA to kill the human coronavirus. CleanGo's products are sold on various online platforms, including Amazon, as well as through distribution in retail, wholesale, and government agencies. CleanGo GreenGo utilizes a Patent Pending IP. The Patent was filed with the United States Patent and Trademark Office in February 2020 and currently holds a Patent Pending Status.

About Brand X Lifestyle Corp.

Brand X is an investment issuer that actively invests in a diversified portfolio of early-stage to mid-level companies. Brand X leverages its extensive network of operators and global thought leaders to provide investors with unparalleled access to investments that are not normally accessible to the average retail investor. In addition to Ag Tech and Mining Tech IP, the Brand X portfolio now includes IP within the Global Hemp Consumer Brand vertical. Brand X provides

capital, experience, and support to emerging market leaders in the progressive health, wellness, and technology spaces while building shareholder value.

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