

Brand X Lifestyle Corp. Subsidiary's CBIO Brands Awarded FDA Codes for all SaniGenix(TM) Products

Vancouver, British Columbia--(Newsfile Corp. - June 24, 2020) - **Brand X Lifestyle Corp. (CSE: BXXX) ("Brand X" or the "Company")**, through CBIO Brand Distribution International Inc. ("CBIO"), a wholly-owned subsidiary of CBIO Brand Development Inc., the Company's wholly-owned subsidiary announces it has received FDA NDC labeler codes for all of their SaniGenix™ products. This is the prefix for each National Drug Code (NDC) on products that are manufactured and distributed by CBIO for the SaniGenix hand sanitizers.

CBIO has signed an Agreement (the "Agreement") with ATSE Alliance Inc. for the non-exclusive marketing and sales rights to SaniGenix™ products throughout North America. The Agreement is for a term of one year and is renewable in one-year increments. ATSE Alliance Inc. is a Canadian Company that operates internationally with businesses to identify financing, structuring, administering, and managing opportunities through our distribution channels in emerging and developed markets.

About Brand X Lifestyle Corp.

Brand X is an investment issuer that actively invests in a diversified portfolio of early-stage to mid-level companies. Brand X leverages its extensive network of operators and global thought leaders to provide investors with unparalleled access to investments that are not normally accessible to the average retail investor. In addition to Ag Tech and Mining Tech IP, the Brand X portfolio now includes IP within the Global Hemp Consumer Brand vertical. Brand X provides capital, experience, and support to emerging market leaders in the progressive health, wellness, and technology spaces while building shareholder value.

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