

## **CHROMEDX ANNOUNCES COLLABORATIVE PROJECT WITH MCMASTER UNIVERSITY**

November 17, 2014 – ChroMedX Corp. (the “**Company**”) (CSE: CHX, OTC: MNLIF, Frankfurt: EIY2), a developer of in vitro diagnostics and point-of-care technologies is pleased to announce that it has reached an agreement with McMaster University on a collaborative project.

The collaborative Project led by ChroMedX Technical Advisory Board member Dr. Cynthia Balion will provide the necessary laboratory space for ChroMedX to handle and treat blood samples in the development of key algorithms for the HemoPalm spectroscopic analyser. In addition ChroMedX will be developing a device capable of measuring common preanalytical interferences in blood samples which will be of great value to the *Canadian Institutes of Health Research’s* Canadian Longitudinal Study on Aging (CLSA).

“The Company is proud to announce the collaborative project with Dr. Cynthia Balion at McMaster University. The Project will play an integral role in the development of the HemoPalm’s algorithms and we are excited to develop a device and support the CLSA initiative.” said Dr. Wayne Maddever, ChroMedX President & CEO

Technical Advisory Board member Dr. Cynthia Balion provides the scientific expertise and leadership for biospecimen collection, management and analysis within the CLSA study. Dr. Balion is also a clinical biochemist for the Hamilton Regional Laboratory Medicine Program (HRLMP) and co-investigator for the Canadian Longitudinal Study on Aging (CLSA) where she is the director of the Biorepository and Bioanalysis Centre.

The CLSA is a large, national, long-term study that follows 50,000 men and women between the ages of 45 and 85 for 20 years. As the most comprehensive study of health and aging in Canada, the CLSA collects information on the changing biological, medical, psychological, social, lifestyle and economic aspects of people's lives as they age.

Further information on the Canadian Longitudinal Study on Aging (CLSA) can be found on their website here: <https://www.clsa-elcv.ca/>

### **About ChroMedX Corp.**

ChroMedX Corp. is a medical technology company focused on the development of novel medical devices for in vitro diagnostics and point-of-care testing. The devices are protected by the Company’s issued US and pending international patents, dealing with blood collection, analysis and plasma/serum processing.

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