



CSE: AIML
OTCQB: AIMLF
FWB: 42FB

NEWS RELEASE

AI/ML INNOVATIONS INC.

AI/ML Innovations Inc. Announces Investor Relations Appointment

July 31, 2023 /ACCESSWIRE/

AI/ML Innovations Inc. ("AI/ML" or the "Company") (CSE - AIML; OTCQB - AIMLF; FWB - 42FB) is pleased to announce that the Company has entered into a Marketing Services Agreement dated July 20, 2023 (the "Agreement") with Octagon Media Corp. ("Octagon"), whereby Octagon will attend to meeting with management, dissemination of AIML press releases and/or AIML-generated and approved analysis, marketing and other materials, via Octagon's media site [the Wall Street Reporter, found at www.wallstreetreporter.com] and other public media sites.

The Agreement is valid until January 20, 2024. In the event AIML successfully concludes equity financings totaling not less than \$2.0 million during the 6-month term of the Agreement, AIML will extend the Agreement for an additional 6 month term at a total rate of USD \$200,000, with the extended period to commence at January 21, 2024.

The Services are to be provided by Octagon Media Corp., a company having a head office located at 7836 West Sahara Boulevard, Las Vegas, NV 89117. The individual providing the Services on behalf of Octagon is Jack Marks, and he is located at 7836 West Sahara Boulevard, Las Vegas, NV 89117. Mr. Marks can be reached by telephone at (212) 871-2057 or by email at jm@wallstreetreporter.com. To the knowledge of the Company, Octagon and its affiliates currently own 1,800,000 common shares of the Company.

The total compensation payable to the Service Providers pursuant to the Agreement is as follows:

USD \$62,500 payment on date of signing the Agreement

USD \$62,500 of AIML Common Shares

300,000 Share Purchase Options exercisable at \$0.20 per share until July 20,2024.

For more information about AI/ML Innovations:

For detailed information please see AI/ML's website or the Company's filed documents at www.sedar.com.

For further information, contact: Blake Fallis at (778) 405-0882 or info@aiml-innovations.com.

About AI/ML Innovations Inc. <https://aiml-innovations.com/>

AI/ML Innovations Inc. has realigned its business operations to capitalize on the burgeoning fields of artificial intelligence (AI) and machine learning (ML), with an initial investment focus on emerging digital health and wellbeing companies that leverage AI, ML, cloud computing and digital platforms to drive transformative healthcare management solutions and precision support delivery across the health continuum. Through strategic partnerships with Health Gauge (95.2% owned by AIML), Tech2Heal (up to 22% ownership rights, with 12.44% currently owned by AIML), AI Rx Inc. (70% owned by AIML) and other planned accretive investments, the

Company continues to capitalize on expanding growth areas, to the benefit of all the Company's stakeholders. AI/ML's shares are traded on the Canadian Securities Exchange under the symbol "AIML", the OTCQB Venture Market under "AIMLF", and the Frankfurt Stock Exchange under "42FB".

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

Certain statements in this news release are "forward-looking statements", which reflect management's expectations regarding the timing of the filing of the Required Documents. All statements other than statements of historical fact contained in this news release are forward looking statements. Such forward-looking statements involve risks and uncertainties, as they reflect management's current beliefs and are based on information currently available to management. Actual results may differ materially from those anticipated in the statements made. The forward-looking statements are expressly qualified in their entirety by this cautionary statement. The forward-looking statements are made as of the date of this news release and AI/ML assumes no obligation to update or revise them to reflect new events or circumstances except as expressly required by applicable securities law. Further information regarding the uncertainties and risks can be found in the disclosure documents filed by AI/ML with the securities regulatory authorities, available at www.sedar.com.