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January 17, 2018

**PLANET VENTURES INC. ANNOUNCES A STRATEGIC INVESTMENT IN
THE CANYA ICO**

Vancouver, British Columbia – January 17, 2018 - **Planet Ventures Inc. (the "Company") (TSX.V: PXI; FSE: P6U)** is pleased to announce that it has made a strategic investment in CanYa – a blockchain-powered marketplace of services.

Planet purchased 149,576 CanYa tokens in CanYa's pre-sale Coin Offering ("ICO") for a total investment of USD\$50,000. More information on the price of CanYa's coins can be found here: <https://www.kucoin.com> among other sites.

Zula Kropivnitski, Planet's Chief Financial Officer states "We are very excited about our investment in CanYa. We participated in CanYa's ICO through the unique relationships we've developed with several leading cryptocurrency advisors and we are happy to see them deliver success for our shareholders. Having invested in the ICO last month and seeing it trade upwards illustrates the scope and opportunity we see in the space. We are currently evaluating a number of other opportunities in the space and we look forward to updating our shareholders over the coming weeks."

About CanYa

CanYa is a trusted app-based service that helps everyday people to outsource local and digital services to verified providers anywhere in the world.

The company connects businesses and individuals who require various services to the corresponding service providers. CanYaCoin, which powers the CanYa platform, is the bridge between the 2 trillion dollar service economy of the world and the crypto-community.

CanYa is the perfect platform for trustworthy support. It is curated by the CanYa Community so all Users and Providers are reviewed, verified and rated.

This unique service has given the local services industry a much-needed shake up by facilitating accountability. Local service providers will no longer need to pay for ongoing Subscription Fees, Leads or even Extra Fees just to provide a quote for a job. The app is free to download, free to setup and maintain and free to quote on jobs.

The CanYa App is available for free download on both iOS (Apple App Store) and Android (Google Play Store) smartphones.

For more information, please visit CanYa's website at: <https://canya.io/>

About Planet Ventures Inc.

Planet Ventures Inc. is positioning itself to be a leading investment issuer in Blockchain technologies and cryptocurrencies, providing investors exposure to a wide-range of investments in the Crypto/Blockchain markets. Planet invests in ICO's (Initial Coin Offerings) and its management is focused solely on creating shareholder value by exposing its investors to multiple opportunities in the Crypto/Blockchain market. The Company's initiative is to empower entrepreneurs developing disruptive technologies in the Blockchain space and provide them with the necessary capital and expertise to assist them in revolutionizing the industry. The company will retain its current investment portfolio and will continue to assess new opportunities for investment inside the cryptocurrency/blockchain space.

For more information, please visit our website: planetventuresinc.com

ON BEHALF OF THE BOARD

"Zula Kropivnitski"

Zula Kropivnitski
Chief Financial Officer and Director

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