

**January 4, 2018**

**PLANET VENTURES INC. ANNOUNCES ITS FIRST EVER INVESTMENT  
IN A PRIVATE PRE-SALE INITIAL COIN OFFERING THROUGH GERMAN  
BASED STRYKING ENTERTAINMENT**

Vancouver, British Columbia – January 4, 2018 - **Planet Ventures Inc. (the "Company") (TSX.V: PXI; FSE: P6U)** is pleased to announce that it has invested \$50,000 USD in Stryking Entertainment, a software development company specializing in sports fan engagement and monetization by combining real and virtual worlds to create genuine interaction opportunities for fans, stars and brands. Founded in Berlin in 2012, Stryking Entertainment has developed its flagship project called **Football-Stars**, which is an innovative and immersive fantasy sports game targeting the 3.5 Billion football (soccer) fans globally. Through Stryking's new fantasy football (soccer) platform, users compete against each other in numerous challenges while proving their expertise and instincts.

The company's unique free-to-play monetization and retention model makes **Football-Stars** a rising star in the Daily Fantasy Sports universe. By fulfilling different activities like winning the daily free challenge, inviting friends or unlocking achievements, players can receive virtual currencies called "Coins" and "Stars" which can be used to participate in other paid challenges, real-life fan merchandise as well as other attractive gadgets through the in-game shop.

Stryking Entertainment is currently private but is planning to move ahead with an Initial Coin Offering ("ICO"), where at which time, Planet's investment will convert into "**STRYKZ tokens**".

Planet Ventures Chief Financial Officer, Zula Kropivnitski, states "We believe the crypto-currency market is only at its infancy so we're extremely excited to take part in our first ever private pre-ICO investment. The space has been on an absolute tear over the last twelve months and we believe it'll continue well into 2018 so we look forward to capitalizing on some of those gains through our portfolio. Stryking has the necessary team, operational capabilities and potential to become one of the most exciting ICO's on the market in 2018. Their novel approach to this growing industry has not only set them apart from the competition, proven that they can rapidly generate a wide-range of users but most importantly, that they can retain them. Additionally, we find Stryking's revenue model to be very lucrative, which we ultimately believe will deliver substantial value for our shareholders. Fantasy Sports is now a multi-billion dollar business and we're trilled to be a part of it."

This is the company's first ever investment in a private pre-sale Initial Coin Offering so the company will update its shareholders with the ongoing process as more information becomes available.

### **About Stryking Entertainment**

Stryking Entertainment specializes in sports fan engagement and monetization by combining the real and virtual worlds to create genuine interaction opportunities for fans, stars and brands. Stryking operates an innovative fantasy sports platform called **Football-Stars**, a thrilling and diversified gaming experience both on the web and on mobile devices for football (soccer) fans around the world. Fans get the chance to become a coach and a manager when they set up their own dream teams of real players and compete against other fans in numerous leagues and daily challenges. Results are calculated based on the actual players' real-life performance data – straight from the national leagues.

Stryking Entertainment has already made two strategic partnerships with key media companies: **kicker**, Germany's largest football magazine with more than 7 million monthly unique users on their digital channels and **sportdigital.tv**, which broadcasts football matches from 10 international leagues around the clock.

Stryking's management is a team comprised of veteran entrepreneurs with significant experience and expertise in digital marketing, gaming, corporate finance, and Blockchain technologies with a track record of success in building new ventures from the ground up.

For more information, please, visit Stryking Entertainment's website at:  
<http://www.stryking.com>

### **About Planet Ventures Inc.**

Planet Ventures Inc. is positioning itself to be a leading investment issuer in Blockchain technologies and cryptocurrencies, providing investors exposure to a wide-range of investments in the Crypto/Blockchain markets. Planet invests in ICO's (Initial Coin Offerings) and its management is focused solely on creating shareholder value by exposing its investors to multiple opportunities in the Crypto/Blockchain market. The Company's initiative is to empower entrepreneurs developing disruptive technologies in the Blockchain space and provide them with the necessary capital and expertise to assist them in revolutionizing the industry. The company will retain its current investment portfolio and will continue to assess new opportunities for investment inside the cryptocurrency/blockchain space.

For more information, please visit our website: [planetventuresinc.com](http://planetventuresinc.com)

**ON BEHALF OF THE BOARD**

*"Zula Kropivnitski"*

---

Zula Kropivnitski  
Chief Financial Officer and Director

**INVESTOR RELATIONS CONTACT**

PLANET VENTURES INC.  
Tel: (604) 681-0084  
Fax: (604) 681-0094  
Email: [info@planetventuresinc.com](mailto:info@planetventuresinc.com)

*Neither the TSX Venture Exchange nor its Regulations Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*