FORM 51-102F3

Material Change Report

Item 1. Name and Address of Company

Planet Ventures Inc (the "Company") 303 – 750 West Pender Street Vancouver, BC, V6C 2T7

Telephone: 604-681-0084

Item 2. Date of Material Change

News Release dated January 3, 2018

Item 3. News Release

News Release dated January 3, 2018 was disseminated and filed on SEDAR on January 3, 2018.

Item 4. Summary of Material Change

Planet Ventures Inc. announces its first ever investment in a private pre-sale initial coin offering through German based Stryking Entertainment.

Item 5. Full Description of Material Change

January 3, 2018 - Vancouver, B.C. Planet Ventures Inc. (the "Company")(TSX-V: PXI; FSE: P6U) is pleased to announce that it has made an investment in Stryking Entertainment, a software development company specializing in sports fan engagement and monetization by combining real and virtual worlds to create genuine interaction opportunities for fans, stars and brands.

Founded in Berlin in 2012, Stryking Entertainment has developed its flagship project called *Football-Stars*, which is an innovative and immersive fantasy sports game targeting the 3.5 Billion football (soccer) fans globally. Through Stryking's new fantasy football (soccer) platform, users compete against each other in numerous challenges while proving their expertise and instincts.

The company's unique free-to-play monetization and retention model makes *Football-Stars* a rising star in the Daily Fantasy Sports universe. By fulfilling different activities like winning the daily free challenge, inviting friends or unlocking achievements, players can receive virtual currencies called "Coins" and "Stars" which can be used to participate in

other paid challenges, real-life fan merchandise as well as other attractive gadgets through the in-game shop.

Stryking Entertainment is currently private but is planning to move ahead with an Initial Coin Offering ("ICO"), where at which time, Planet's investment will convert into "*STRYKZ tokens*".

Planet Ventures Chief Financial Officer, Zula Kropivnitski, states "We believe the cryptocurrency market is only at its infancy so we're extremely excited to take part in our first ever private pre-ICO investment. The space has been on an absolute tear over the last twelve months and we believe it'll continue well into 2018 so we look forward to capitalizing on some of those gains through our portfolio. Stryking has the necessary team, operational capabilities and potential to become one of the most exciting ICO's on the market in 2018. Their novel approach to this growing industry has not only set them apart from the competition, proven that they can rapidly generate a wide-range of users but most importantly, that they can retain them. Additionally, we find Stryking's revenue model to be very lucrative, which we ultimately believe will deliver substantial value for our shareholders. Fantasy Sports is now a multi-billion dollar business and we're trilled to be a part of it."

This is the company's first ever investment in a private pre-sale Initial Coin Offering so the company will update its shareholders with the ongoing process as more information becomes available.

About Stryking Entertainment

Stryking Entertainment specializes in sports fan engagement and monetization by combining the real and virtual worlds to create genuine interaction opportunities for fans, stars and brands. Stryking operates an innovative fantasy sports platform called **Football-Stars**, a thrilling and diversified gaming experience both on the web and on mobile devices for football (soccer) fans around the world. Fans get the chance to become a coach and a manager when they set up their own dream teams of real players and compete against other fans in numerous leagues and daily challenges. Results are calculated based on the actual players' real-life performance data – straight from the national leagues.

Stryking Entertainment has already made two strategic partnerships with key media companies: **kicker**, Germany's largest football magazine with more than 7 million monthly unique users on their digital channels and **sportdigital.tv**, which broadcasts football matches from 10 international leagues around the clock.

Stryking's management is a team comprised of veteran entrepreneurs with significant experience and expertise in digital marketing, gaming, corporate finance, and Blockchain technologies with a track record of success in building new ventures from the ground up.

For more information, please, visit Stryking Entertainment's website at: <u>http://www.stryking.com</u>

About Planet Ventures Inc.

Planet Ventures Inc. is positioning itself to be a leading investment issuer in Blockchain technologies and cryptocurrencies, providing investors exposure to a wide-range of investments in the Crypto/Blockchain markets. Planet invests in ICO's (Initial Coin Offerings) and its management is focused solely on creating shareholder value by exposing its investors to multiple opportunities in the Crypto/Blockchain market. The Company's initiative is to empower entrepreneurs developing disruptive technologies in the Blockchain space and provide them with the necessary capital and expertise to assist them in revolutionizing the industry. The company will retain its current investment portfolio and will continue to assess new opportunities for investment inside the cryptocurrency/blockchain space.

ON BEHALF OF THE BOARD

"Zula Kropivnitski"

Zula Kropivnitski Chief Financial Officer and Director

INVESTOR RELATIONS CONTACT

PLANET VENTURES INC. Suite 303, 750 West Pender Street Vancouver, British Columbia Canada V6C 2T7 Tel: (604) 681-0084 Fax: (604) 681-0094

Item 6. Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable

Item 7. Omitted Information

Not applicable

Item 8. Executive Officer

The following senior officer of the Issuer is knowledgeable about the material change disclosed in this report.

Zula Kropivnitski Chief Financial Officer/ Director Telephone: 604-681-0084.

Item 9. Date of Report

DATED at Vancouver, British Columbia, this 3rd day of January, 2018.

(Signed) Zula Kropivnitski

Zula Kropivnitski Chief Financial Officer/Director