PLANET VENTURES INC.

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PLANET VENTURES INC. UPDATES CORPORATE WEBSITE

Vancouver, British Columbia – October 23, 2017 **Planet Ventures Inc. (the "Company") (TSX.V: PXI)** is pleased to announce that it has launched an updated website.

The newly re-launched website features up-to-date information on the company's current investments as well as a concise messaging on their plans going forward.

"We've been working hard to position Planet as the perfect vehicle to drive shareholder value through our investments in numerous high growth companies" says Zula Kropivnitski, Planet's Chief Financial Officer. "We're in the process of assessing several new opportunities that we plan to unveil to the market very shortly. Re-branding our website is the first step towards exposing our story to our current and new investors and we're excited to update our shareholders over the coming quarters."

The company expects to release their corporate presentation in the coming weeks and will make an announcement once it's available.

Company management is currently conducting due diligence on numerous potential investments to broaden its portfolio, and anticipates adding new investments in the near future.

The Company also announces that it has granted to directors and officers of the Company stock options (the "Options") to purchase a total of 1,000,000 common shares at a price of \$0.10 per common share. The options are exercisable for a 60 months period ending on October 23, 2022.

ON BEHALF OF THE BOARD

"Zula Kropivnitski"

Zula Kropivnitski
Chief Financial Officer and Director

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