

PLANET MINING PROVIDES FURTHER UPDATE ON CHANGE OF BUSINESS

Vancouver, B.C., July 26, 2013 – Planet Mining Exploration Inc. (TSX–V: PXI) (the "Company") announces that it is continuing to work towards completion of its previously announced change of business from a junior mineral exploration company to an "investment issuer" (the "COB"). To that effect, the Company is currently in the process of satisfying all of the conditions set out by the TSX Venture Exchange (the "Exchange") in the previously announced conditional approval received by the Company. The Company anticipates completing the COB in due course. Final approval of the COB remains subject to Exchange approval.

As per the news releases of April 17, 2013 and May 17, 2013, the Company has invested in Global Royalty Corporation for 80,000 common shares at a value of \$200,000 and Challenger Deep Resources Corp. for 1,333,333 units at a value of \$200,000. Additionally, the Company has completed investments in various other Canadian listed resource companies at a value of approximately \$167,000. To date, the Company has completed investments for an aggregate value of approximately \$567,000.

Pursuant to the COB, the Company intends to become a diversified investment and merchant banking firm focused on the junior resource exploration market. The Company's proposed investment activities will primarily be in the resource sector, including precious metals, uranium and coal, oil and gas, base metals, potash, lithium and rare earths.

For further information with respect to the COB, reference should be made to the management information circular dated as at February 8, 2013, a copy of which has been filed by the Company on The System for Electronic Document Analysis and Retrieval (SEDAR) and will be available under the Company's profile at www.sedar.com.

The TSX Venture Exchange has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

For further information, please contact:

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BY ORDER OF THE BOARD

Cautionary Statement Regarding "Forward-Looking" Information

Some of the statements contained in this news release are forward-looking statements and information within the meaning of applicable securities laws. Forward-looking statements and information can be identified by the use of words such as "expects", "intends", "is expected", "potential", "suggests" or variations of such words or phrases, or statements that certain actions, events or results "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements and information are not historical facts and are subject to a number of risks and uncertainties beyond the Company's control. Actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this news release. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements, except as may be required by law.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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