For Immediate Release

LOVE PHARMA TO EVALUATE MINING OPPORTUNITIES

VANCOUVER, BC, CANADA (April 5, 2023) – LOVE Pharma Inc. ("LOVE" and or "the Company") (CSE:LUV) (FSE: G1Q0) is currently evaluating mining opportunities in the battery component and power metals space. The move comes as the company aims to build shareholder value and capitalize on the

growing demand for these metals globally.

As the world continues to transition into renewable energy sources, there is a significant increase in demand for battery metals such as lithium cobalt and nickel. These metals are crucial components of batteries used in electric vehicles, smartphones, and other portable devices. Additionally, there is a growing need for power metals like copper and zinc, which are used in renewable energy infrastructure and power

generation.

By evaluating mining opportunities in these spaces both domestic and internationally, Love is positing itself to take advantage of this growing demand. The company's leadership team believe that investing in these metals now could lead to significant long-term benefits for the company, its shareholders and the carbon

footprint of the planet.

The company is currently conducting due diligence on various mining opportunities and will update its shareholders as decisions are made in the coming weeks. Any investment or acquisition is not guaranteed

and will be subject to regulatory approval.

About Love Pharma Inc.

With a focus on the global sexual Health and Wellness markets, Love Pharma Inc. (CSE: LUV) (FSE: G1Q0) was founded in 2020, with a mission to bring to market innovative products that enhance sexual health and wellness while providing an improved quality of life. Love Pharma holds exclusive licenses to produce market, package, sell, and distribute patent-protected therapeutic and pharmaceutical products

throughout Europe, the United Kingdom, and North America.

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