

LOVE PHARMA SUBSIDIARY DOC HYGIENE DELIVERS SANITIZER PRODUCTS TO SUPPORT COMMUNITY NEEDS WITH OPERATION "CLEAN HANDS" AND CLOSES FINAL TRANCHE OF FINANCING

VANCOUVER, BC, CANADA (September 30th, 2022) – LOVE Pharma Inc. ("LOVE" or the "Company") (CSE: LUV) (FSE: G1Q0) is pleased to announce that its subsidiary, Doc Hygiene Pharmaceuticals Inc. ("Doc Hygiene"), has launched operation "Clean Hands" in California, delivering sanitizer products to homeless shelters throughout the community.

"We identified an opportunity to support the community by providing hand sanitizer and wipes to homeless organizations in California," said Zach Stadnyk, CEO of LOVE. "In many cases these are organizations that have budget limitations and the need for sanitizer products, especially personal ones that people can have on them, are not part of the service they can regularly offer. Operation "Clean Hands" is a community program aimed at putting top quality sanitizer products in the hands of people who need them the most, without costing them any money," added Mr. Stadnyk.

To date, the Doc Hygiene team has delivered comprehensive "Clean Hands" care packages to approximately 100 homeless shelters and organizations in California and is continuing the effort.

The company also is pleased to announce it has completed the second tranche of a non-brokered private placement. The Company accepted subscriptions for 15,500,000 units at a price of \$0.014 per unit, for gross proceeds of \$217,000. Each Unit consists of one common share in the equity of the Company and one common share purchase warrant (a "Warrant"). Each Warrant entitles the holder to purchase one additional common share of the Company at a price of \$0.05 per share for a period of two (2) years from the closing of the Financing, subject to the option of the Company to accelerate the expiry date in the event that its shares trade at \$0.15 or more for 10 consecutive days.

The Company raised a total of \$513,450. A total of 36,675,000 Units and 108,000 broker warrants were issued pursuant to the Financing.

Securities issued pursuant to this tranche are subject to trading restrictions until January 31, 2023.

Proceeds will be used for working capital and to review possible acquisitions.

Zachary Stadnyk, CEO and Director

About Love Pharma Inc.

With a focus on the global sexual Health and Wellness markets, Love Pharma Inc. (CSE: LUV) (FSE: G1Q0) was founded in 2020, with a mission to bring to market innovative products that enhance sexual health and wellness while providing an improved quality of life. Love Pharma holds exclusive licenses to produce market, package, sell, and distribute patent-protected therapeutic and pharmaceutical products throughout Europe, the United Kingdom, and North America.

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