May 5, 2022



Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

Subject: Love Pharma Inc. (the "Issuer") Notice of Meeting and Record Date

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

| Meeting Type: | Annual General Meeting |
|---|------------------------|
| Meeting Date: | July 4, 2022 |
| Record Date for Notice of Meeting: | May 30, 2022 |
| Record Date for Voting (if applicable): | May 30, 2022 |
| Beneficial Ownership Determination Date: | May 30, 2022 |
| Class of Securities Entitled to Vote: | Common |
| ISIN: | CA5471531064 |
| Issuer sending proxy materials directly to NOBOs: | No |
| Issuer paying for delivery to OBOs: | No |
| Notice and Access for Beneficial Holders: | No |
| Notice and Access for Registered Holders: | No |

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

ODYSSEY TRUST COMPANY AS AGENT FOR Love Pharma Inc.