



IT Services ♦ Communications ♦ Software

Glenbriar unifies communications for Arctic Glacier Inc.

VANCOUVER, BC – January 17, 2011 — **Glenbriar Technologies Inc.** (CNSX:GTI) announced the successful deployment of a ShoreTel IP Telephony system for Arctic Glacier of Winnipeg. Arctic Glacier needed an IP telephony system that could manage their Unified Communications needs for their 85 locations across North America, with 4-digit dialling across the organization, as well as easy to use system management and administration. Arctic Glacier selected ShoreTel as the right solution to meet their needs and Glenbriar as the partner of choice for superior installation and support.

The first step was to replace an outdated phone system at Arctic Glacier's regional distribution centre in Upper New York (1 region, 5 locations) with a ShoreTel system, followed by the installation of the ShoreTel system at the Winnipeg head office. These locations now enjoy simplified communications, full Outlook integration and shared PRI lines, resulting in cost and productivity savings. Basic call centre functionality is being used in Upper New York, with a local voice switch in each location and ShoreTel server in the head office.

"We started out with many disparate phone systems at different locations, many of which were outdated," noted Marc Fontaine, Director of Information Systems at Arctic Glacier. "We wanted to get away from supporting and dealing with the complexity of multiple vendors for sales and service by standardizing on a single platform to manage and support throughout the company. We became acquainted with Glenbriar and ShoreTel through a recommendation, and Glenbriar's exceptional presale support and willingness to assist us and pass on technical expertise gave us the comfort level needed to move forward with ShoreTel as our phone system standard and Glenbriar as our supplier of choice."

Mr. Fontaine continued, "We have already experienced time savings as a result of the ease of use and efficiency of the ShoreTel solution. The Call Manager offers a fantastic range of call handling features, and being able to see who is on the phone or out of the office, regardless of location, is very useful. Outlook integration makes it very easy to find numbers and make calls, and Call History allows for an audit of all calls made and received. Easy administration from any point on the network has already shown savings in cost and manpower. We look forward to extending these benefits as more locations are added in the future."

About Arctic Glacier

Arctic Glacier Inc. is a leading producer, marketer and distributor of high-quality packaged ice to consumers in Canada and the United States, primarily under the brand name of Arctic Glacier® Premium Ice. Arctic Glacier operates 39 production plants and 48 distribution facilities across Canada and the northeastern, central and western United States servicing more than 75,000 retail accounts. Arctic Glacier also licenses its trade names and proprietary technology to independently owned companies in Canada and the United States under franchise and license agreements. Arctic Glacier is a wholly owned subsidiary of Arctic Glacier Income Fund (TSX:AG.UN).

About Glenbriar

Glenbriar Technologies Inc. (CNSX:GTI) has been a leading provider of Enterprise IT Managed Services, Software and Telephony solutions to some of Canada's largest manufacturing and distribution companies for over 20 years. From its offices in Calgary, Vancouver and Waterloo, Glenbriar's staff of IT professionals manage and support the IT needs of over 250 companies. From its early roots in developing and supporting ERP systems, Glenbriar has branched out to support all things technical







under a client's roof, from complete infrastructure and business applications to telephony solutions. See www.glenbriar.com for more details.

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The CNSX has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.

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