



GOLDEN CARIBOO RESOURCES LTD.

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Golden Cariboo Resources Ltd Announces Engagement of Winning Media

April 20, 2023, Vancouver, British Columbia – Golden Cariboo Resources Ltd (GCC: TSX.V) announces it has increased its digital marketing budget aimed at enhancing investor awareness, in line with TSX Venture Exchange Policies.

As part of these efforts, the Company is pleased to announce the launch of an investor marketing campaign and has engaged Winning Media LLC ("Winning Media") to provide investor relations and digital advertising services to the Company. Services to be provided by Winning Media include copywriting and design fees and digital advertising. The engagement of Winning Media will extend for an initial period of 120 days for a fee of US\$100,000 as part of the budget in connection with the campaign. Neither Winning Media nor any of its principals currently own any interest, directly or indirectly, in the Company.

Winning Media is based out of Houston Texas and brings over 20 years of experience in the online advertising and investor relations industry.

About Golden Cariboo Resources Ltd.

Golden Cariboo Resources Ltd. is rediscovering the Cariboo Gold Rush by proceeding with high-grade targeted drilling and trenching programs on its Quesnelle Gold Quartz Mine project which is almost fully encircled on 3 of 4 sides by Osisko Development Ltd. (ODV: NYSE/TSX.V)

Golden Cariboo's Quesnelle Gold Quartz Mine property is 4 km northeast of, and road accessible from, Hixon in central British Columbia. The Property includes the Quesnelle Quartz gold-silver deposit, which was discovered in 1865 in conjunction with placer mining activities. Hixon Creek, which dissects the Hixon Gold claims, is a placer creek which has seen limited, small-scale placer production since the mid 1860's. From Ministry of Mines Reports prior to 1945, estimates of up to \$2,000,000 worth of placer gold was mined from Hixon Creek.

For further information please contact:

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