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NEWS RELEASE

VALDOR RETAINS SMALLCAPVOICE FOR “IR” SERVICES

Vancouver, BC – January 23, 2014: The Board of Directors of Valdor Technology International Inc. (“Valdor”) (TSX-V: **VTI**) (OTC: **VTIFF**) are pleased to announce that Valdor has retained SmallCapVoice.com (“SmallCapVoice”), a recognized USA based investor relations firm that will work closely with Valdor management to enhance corporate communications. SmallCapVoice will initiate an investor awareness program that will include proactive outreach to SmallCapVoice’s network of brokers, private investors and media contacts throughout North America and Europe. They will communicate with new potential investors and current Valdor shareholders and will prepare and distribute corporate reports, fact sheets and take media inquiries. They will also assist in media relations and will maintain a Valdor social media site.

Mr. Stuart Smith, CEO & President (SmallCapVoice) states, “We are very pleased to have the opportunity to work with the Valdor management team. The fiber-to-the-premises market and the rapidly expanding telecom industry appear to be on the verge of a major cycle breakout and we look forward to assisting Valdor in meeting their goals and educating and informing their ever expanding shareholder base.” Mr. Brian Findlay, CFO & Director (Valdor), states, “Valdor is an investment opportunity well suited to the US investment community. With their US investor bias, SmallCapVoice should attract US shareholder interest in Valdor.”

SmallCapVoice will receive US\$5,000 per month for a six month period and they have been granted 350,000 incentive stock options at \$0.10 per share for a period of two years. This option grant is subject to TSX Venture Exchange approval. Every six months 87,500 stock options will be exercisable, beginning July 15, 2014, in accordance with the terms and conditions of the Company’s Stock Option Plan. This agreement may be cancelled by either party with 30 days written notice.

About SmallCapVoice.com: SmallCapVoice is a full service corporate investor relations firm located in Texas, USA. They have clients throughout North America and are recognized for their ability to help emerging growth companies build a following with retail and institutional investors. SmallCapVoice uses its newsletter to feature daily stock picks, audio interviews and client news releases. They offer individual investors the tools needed to make informed decisions about the stocks in which they are interested. Tools like stock charts, stock alerts, and Company Information Sheets can assist with investing in stocks listed on the TSX Venture, OTC QB, OTC QX and OTC Pink. To learn more about SmallCapVoice and their services please visit: <http://www.smallcapvoice.com/services.html>.

About the Fiber Optics Industry: Fiber optics is the future of communications. The signal transmission business is in the early stages of a fiber optics bull market. All signal transmission, in their many and various forms, are being converted from electrical to fiber optics. A comprehensive global report on the fiber optic components market projects that it will reach US\$42 billion by the year 2017.

About Valdor Technology International Inc. (www.valdortech.com): Valdor is a high technology fiber optic components company specializing in the design and manufacture of fiber optic connectors, laser pigtails, splitters, and other optical and optoelectronic components, including some that use the Valdor proprietary and patented Impact Mount™ technology. Valdor specializes in harsh environment products and in particular splitters and connectors. Valdor’s business plan incorporates growth by acquisition. For information on Valdor’s product lines please visit www.valdor.com.

ON BEHALF OF THE BOARD OF DIRECTORS
OF VALDOR TECHNOLOGY INTERNATIONAL INC.

*The TSX Venture Exchange has not reviewed and does not accept responsibility
for the adequacy or accuracy of this news release.*