

# VALDOR TECHNOLOGY INTERNATIONAL INC.

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## NEWS RELEASE

### RICK POGUE APPOINTED MANAGER CORPORATE DEVELOPMENT

**Hayward, California – March 13, 2012:** Valdor Technology International Inc. ("Valdor") (TSX-V:VTI) is pleased to announce that Mr. Rick Pogue, located in Kelowna, British Columbia, has joined the Valdor team. He will hold the position of Manager Corporate Development. Mr. Pogue attended Western University in London Ontario majoring in Business. He has over twenty-five years experience in the investment industry, and has been working with Raymond James Ltd. during the most recent eight years.

Mr. Elston Johnston, Director, states: "Rick has been a very successful investment advisor, in every sense of "successful", for many years, and has worked for the most credible brokerage firms in Canada. We are very fortunate to have his assistance in introducing Valdor to the investment community."

Mr. Pogue can be reached at 250-864-3310.

**About the Fiber Optics Industry:** Fiber optics is the future of communications and fiber optic connectors are one of the major profit centres within this market. The signal transmission business is in the early stages of a fiber optics bull market. All signal transmission, in their many and various forms, are being converted from electrical, using copper wire and coaxial cable, to fiber optics. In the USA the Obama administration has recently pledged an initial US\$7.2-billion to a plan that calls for 100 million Americans to have access to super high speed internet. This high speed internet will require significant fiber optic infrastructure. The annual global market for fiber optic connectors is estimated to be about US\$2 billion and this market is projected to grow at a compound annual growth rate of 9.6%. A report from (<http://www.lightwaveonline.com/business/market-research>) market research firm IBISWorld forecasts cable installation revenues to increase at an average of 5.0% per year to \$5.5 billion in the four years to 2016. Mobile backhaul and broadband applications will drive this growth.

**About Valdor Technology International Inc.** ([www.valdortech.com](http://www.valdortech.com)): Valdor is a high technology fiber optic components company specializing in the design and manufacture of new generation fiber optic connectors, enclosures, laser pigtails and other optical and optoelectronic components using its proprietary and patented Impact Mount™ and HeptoPort™ technologies. The Impact Mount™ technology incorporated in the Valdor line of connectors is user friendly and environmentally friendly. This technology is all-mechanical with no epoxy or index matching gel required. The Impact Mount™ technology field installable termination kits and connectors are ideal for harsh environment applications and quick repair in the field. Valdor holds several patents on its connector technology in strategic global regions.

For information on Valdor's products please visit [www.valdor.com](http://www.valdor.com).

**ON BEHALF OF THE BOARD OF DIRECTORS OF  
VALDOR TECHNOLOGY INTERNATIONAL INC.**

*The TSX Venture Exchange has not reviewed and does not accept responsibility  
for the adequacy or accuracy of this news release.*