

COULTER WRIGHT JOINS VIRIDIAN METALS' SENIOR MANAGEMENT TEAM

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VANCOUVER, BC, Jan. 17, 2025 /CNW/ - Viridian Metals Inc. (TSXV: VRDN) is thrilled to announce the addition of Coulter Wright to its senior management team in the position of corporate secretary effective immediately.

Wright has more than 25 years of corporate finance, investment and start-up experience. This includes 12 years at AGF Investments as VP and Portfolio Manager of the Canadian Growth Equity Fund; a one billion dollar fund comprising of hundreds of investments including many early stage exploration mining companies.

"We are very pleased to have Coulter joining the team at Viridian. He is a recognized industry innovator with a track record of driving transformative growth," said Lee Bowles, Chief Business Development Officer, Viridian Metals Corp. "Coulter brings a tremendous amount of experience in Capital Markets and business development that will be invaluable in strengthening the reputation of Viridian Metals and helping us achieve new milestones going forward."

In 2014, Wright's investment in Real Matters led to an executive team role where he helped the company through three acquisitions spanning 18 months. Since 2016, Wright serves as Co-Founder and CFO of Charly Inc, redPADEL and The Pad. Wright also serves as CFO of GetintheLoop Marketing an AI Social Marketing Platform.

"I'm excited to join Viridian Metals, a company dedicated to sustainable growth," said Wright. "This is an incredible opportunity to collaborate with a talented team and drive meaningful impact in an industry poised for significant evolution. I look forward to helping Viridian achieve its ambitious goals."

About Viridian Metals

Viridian Metals is a leader in generative metal exploration with a focus on environmental responsibility and ethical practices. Founded to discover new critical metals deposits capable of transforming supply chains, we leverage innovative technologies and methods to enhance efficiency and sustainability in jurisdictions leading the energy transition. Viridian maintains expertise in a range of critical metals with a primary focus on copper, nickel and cobalt in the near term. Viridian's commitment to environmental responsibility and ethical practices ensures that its projects contribute meaningfully to the green transition, creating sustainable value for all stakeholders.

The technical information in this press release has been reviewed and approved by Mr. Tyrell Sutherland M.Sc., P.Geo., a "qualified person" as defined in National Instrument 43-101 - Standards of Disclosure for Mineral Projects.

Cautionary Statement Regarding Forward Looking Information

This news release contains statements which constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities and operating performance.

Often, but not always, forward-looking information can be identified by the use of words such as

"plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or variations (including negative variations) of such words and phrases, or statements formed in the future tense or indicating that certain actions, events or results "may", "could", "would", "might" or "will" (or other variations of the forgoing) be taken, occur, be achieved, or come to pass. Forward-looking information includes, but is not limited to, information regarding: (i) the potential for mineralization at the Company's mining properties including the Kraken Project (ii) the plans and expectations of the Company; and (iii) expectations in respect of other economic, business, and/or competitive factors.

Forward-looking information is based on currently available competitive, financial and economic data and operating plans, strategies or beliefs as of the date of this news release, but involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements of the Company, to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors may be based on information currently available to the Company, including information obtained from third-party industry analysts and other third-party sources, and are based on management's current expectations or beliefs. Any and all forward-looking information contained in this news release is expressly qualified by this cautionary statement.

Investors are cautioned that forward-looking information is not based on historical facts but instead reflect management's expectations, estimates or projections concerning future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Forward-looking information reflects the Company's current beliefs and is based on information currently available to it and on assumptions it believes to be not unreasonable in light of all of the circumstances. In some instances, material factors or assumptions are discussed in this news release in connection with statements containing forward-looking information. Such material factors and assumptions include, but are not limited to the factors set forth in the Company's Filing Statement dated October 28, 2024 under the caption "Risk Factors". Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended.

Forward-looking information contained herein is made as of the date of this news release and, other than as required by law, the Company disclaims any obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

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