



ARway

ARway.ai Secures New Customer Win, Hemp Beverage Expo 2025

ARway.ai's Continues Expansion Into Key Trade Events

TORONTO, ON / [ACCESS Newswire](#) / March 3, 2025 / ARway.ai ("ARway" or the "Company") (CSE:ARWY)(OTCQB:ARWYF)(FSE:E65), a leading innovator in augmented reality navigation (AR) and AI-powered event solutions, has **Secured a New Customer win: Hemp Beverage Expo 2025**. ARway.ai is thrilled to announce a new customer win with the **Hemp Beverage Expo (HBE)**, a premier trade show dedicated to the **hemp beverage industry**, including products infused with delta-9 THC. The **2025 HBE** will take place in **Atlanta, Georgia**, from **July 9-11**, bringing together industry leaders, suppliers, investors, and regulators to drive the growth of this emerging sector.

By leveraging **ARway.ai's cutting-edge spatial computing and augmented reality navigation solutions**, attendees of **Hemp Beverage Expo 2025** will enjoy an **enhanced event experience**, including seamless interactive mapping solutions, interactive booth engagement, and AI-powered matchmaking opportunities. ARway.ai's technology will enable attendees to explore exhibitor spaces effortlessly while facilitating valuable industry connections.

Hemp Beverage Expo is produced by **HempBevExpo LLC**, a wholly-owned subsidiary of **Jage Media, Inc.**, in partnership with the **Hemp Beverage Alliance**. Jage Media specializes in **business-to-business events** and focused content that accelerates the **growth and profitability** of emerging industries, particularly within the **CPG sector**.

ARway.ai and Map Dynamics, the event platform, utilize **Stripe** for seamless booth sales, ensuring a smooth and secure transaction process for exhibitors.

This partnership highlights **ARway.ai's continued expansion** into key trade events, further cementing its role as a leader in **spatial computing and AI-powered event solutions**.

About ARway

ARway is a pioneering platform specializing in augmented reality (AR) and AI-driven solutions for event management, venue navigation, and attendee engagement. As a spinoff of Nextech3D.ai, ARway leverages cutting-edge technology to revolutionize the way events are managed and experienced, delivering seamless, interactive, and personalized solutions for attendees and organizers alike.

About MapD

MapD is an intuitive, self-serve event management platform offering a comprehensive suite of tools designed to streamline event planning and execution. With its easy-to-use interface, MapD enables clients to manage floor space sales, exhibitor services, speaker schedules, and attendee communications all in real time. By automating event logistics, simplifying the sales process, and providing opportunities for new revenue streams, MapD empowers event organizers to focus on delivering exceptional experiences. Additionally, MapD's future updates include a native mobile app that will incorporate AR wayfinding features for in-person events or serve as a virtual venue for remote events.

For more information, please visit www.ARway.ai.

For media inquiries: Contact:

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Nextech 3D.ai

On October 26, 2022, ARway.ai. was spun-out from its parent Company, Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: 1SS). Nextech retained a control ownership in ARway.ai. with 13 million shares, or a 50% stake. Nextech3D.ai is a Generative AI powered 3D modeling Company and leading provider of augmented reality ("AR") experience technologies and 3D model services. Nextech's AI-powered 3D modeling platform, "ARitize3D" has contracts with; AMZN, KSS, CB2, Genuine Parts & many others. To learn more about Nextech3D.ai, [visit www.nextechar.com](http://www.nextechar.com)

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Forward-looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute "forward-looking information" under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will be" or variations of such words and phrases or statements that certain actions, events or results "will" occur. Forward-looking statements regarding the completion

of the transaction are subject to known and unknown risks, uncertainties and other factors. There can be no assurance that such statements will prove to be accurate, as future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. ARway.ai will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.

SOURCE: ARway Corporation