



Integrated Cyber Solutions Incorporated
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Integrated Cyber Solutions Expands Global Presence with Launch of ICS Middle East in Dubai

Dubai, United Arab Emirates – March 18, 2025 – Integrated Cyber Solutions (ICS), a leader in human-centered cybersecurity, is proud to announce the establishment of ICS Middle East, headquartered in Dubai, United Arab Emirates. This expansion marks a significant step in ICS's mission to strengthen cybersecurity defenses by focusing on the human element—the most common point of vulnerability in cyberattacks.

With cyber threats increasing in sophistication, especially those powered by artificial intelligence (AI), organizations in the Europe, Middle East, and Africa (EMEA) region face an urgent need for personalized employee training and AI-driven security solutions. The Middle East cybersecurity market is projected to grow from USD 15.21 billion in 2024 to USD 37.37 billion by 2033, reflecting a CAGR of 10.50%, driven by rapid digital transformation and government-backed cybersecurity initiatives.

Building a Human Firewall with Tailored Cyber Training

ICS specializes in customized cybersecurity training to transform employees from security risks into a human firewall—an essential first line of defense against attacks. Traditional cybersecurity solutions focus heavily on technology, but ICS recognizes that humans remain the most targeted vulnerability in any organization. By personalizing cybersecurity education, ICS equips employees with the knowledge and instincts to identify and prevent phishing, social engineering, and AI-driven cyber threats before they cause damage.

ICS actively engages with local companies and professionals, leveraging its existing partnerships to develop tailored training programs that align with regional security needs and cultural considerations. Additionally, ICS will relocate key personnel from the U.S. to Dubai to oversee training operations and deliver hands-on support to organizations.

Leveraging AI to Protect Organizations Against AI-Powered Cyber Threats

The rise of AI-driven cyberattacks presents a new frontier in cybersecurity that ICS is fully prepared to address. Organizations need AI tools and training to stay ahead as hackers deploy machine learning models to craft advanced phishing campaigns, automate malware attacks, and evade traditional security defenses.

ICS is at the forefront of integrating AI into cybersecurity strategy, offering:

- AI-driven threat detection & response: Leveraging AI to monitor and analyze network activity in real-time, identifying potential threats before they escalate.



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- AI-powered employee training: Simulating AI-generated phishing and deepfake attacks to help employees recognize sophisticated cyber threats.
- AI-enhanced security tools: Deploying automated risk assessment and response solutions that reduce reliance on human intervention and enhance proactive defense mechanisms.

A Strategic Expansion to Strengthen Cybersecurity in the Middle East

"The Middle East has made cybersecurity, AI, and education top priorities for investment," said Alan Guibord, CEO of Integrated Cyber Solutions. "Our focus on the 'Humanization of Cyber' and AI-powered security makes us the ideal partner for organizations looking to stay ahead of evolving cyber threats. Our full range of customized training programs, AI-driven security tools, and hands-on consulting services will provide a strong competitive advantage in this rapidly developing market."

With ICS Middle East, organizations across the region will gain access to world-class cybersecurity training and AI-powered defense strategies, ensuring that both employees and technology are equipped to combat modern cyber threats.

About Integrated Cyber

Integrated Cyber is a managed security service provider (MSSP) that humanizes cybersecurity managed services to the Small-to-Medium Business (SMB) and Small-to-Medium Enterprise (SME) sectors. The Company integrates capabilities from third-party cybersecurity providers, allowing companies to continuously adapt their services to evolving technologies and providers – ensuring customers have access to the latest cybersecurity solutions. Apart from providing essential cybersecurity services, Integrated Cyber's managed services and IC360 technology platform consolidate vast amounts of information to generate actionable intelligence from the numerous software point solutions within their customer's environments. The results enable simple, understandable, actionable insights to help customers comprehend and better secure their organization. Integrated Cyber greatly emphasizes the human aspect of cybersecurity management, simplifying complex concepts and highlighting the crucial role that employee behavior plays in a company's cyber defenses.

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This news release contains "forward-looking information" and "forward-looking statements" (collectively, "**forward-looking information**") within the meaning of applicable securities laws. Forward-looking information is



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