



**ZTEST ELECTRONICS INC.
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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

ZTEST SIGNS INVESTOR RELATIONS AGREEMENT WITH PARADOX

NORTH YORK, March 14, 2018 - ZTEST Electronics Inc. (“ZTEST” or the “Company”) (CSE - “ZTE”) is pleased to announce that it has signed an Investor Relations Service Agreement with Relations Publiques Paradox Inc. (“Paradox”). Pursuant to the agreement reached between the parties, Paradox will focus on developing and expanding ZTEST’s communications with the investment community through a comprehensive investor relations program. Paradox has been providing investor relations services in multiple industries for nearly seventeen years. Services to be provided to ZTEST will include: marketing to the investment community, use of Paradox’s proprietary database and contacts and organizing meetings and presentations on behalf of ZTEST. Carl Desjardin, Managing Partner of Paradox stated “We are looking forward to working with ZTEST, to begin the process of letting our institutional and retail investor contacts learn more about ZTEST and its investment in Conversance Inc.”

The agreement has a term of 24 months and may be terminated at any time without charge by either party by giving 30 days’ notice in writing. Paradox will be paid a monthly fee of \$6,500, commencing April 1, 2018 and has been granted an option to acquire 320,000 common shares of ZTEST at a price of \$0.95 per share for a period of two years.

The directors of Paradox are, Jean-François Meilleur, acting president, Carl Desjardins and Karl Mansour. The company 9244-2946 Québec inc., under direct control by Gestion Jean-François Meilleur inc. and Gestion Carl Desjardins inc. and Gestion Karl Mansour inc., are majority shareholders of Paradox. Jean-François Meilleur, Carl Desjardins and Karl Mansour will be the persons providing the services to ZTEST. Paradox offices are situated at 1178 Place Phillips, suite 250, Montréal, Québec.

About ZTEST Electronics Inc.

ZTEST Electronics Inc., through its wholly owned subsidiary Permotech Electronics Corp. (“Permotech”), offers Electronic Manufacturing Services (EMS) to a wide range of customers. Permotech’s offering includes Materials Management, Printed Circuit Board (PCB) Assembly, Testing and Design services. Permotech operates from a 20,000 square foot, ISO 9001:2008 certified facility in North York, Ontario, Canada. The company serves customers in the Medical, Power, Computer, Telecommunications, Wireless, Industrial and Consumer Electronics markets requiring high quality, quick-turnaround, small and medium size production runs. ZTEST also holds a 25.29% equity interest in Conversance Inc. (“Conversance”).



About Conversance Inc.

Conversance, a Waterloo Ont. based private company founded by Mr. Joseph Chen, is focused on developing and marketing proprietary AI supported distributed ledger technologies. Mr. Chen is an electrical engineer with a strong background in radio frequency, digital signal processing, VLSI, complex systems, chemistry and physics. Mr. Chen joined Research In Motion (now BlackBerry) in 1999, becoming a senior member of the office of the Chief Technology Officer ("CTO"), where he was instrumental in many of Blackberry's key telephony innovations and patents. While at BlackBerry, the office of the CTO first began looking into blockchain in 2008. Since leaving Blackberry in 2012, Mr. Chen has focused much of his personal research on the state of the art in machine learning, cryptography and quantum computing, and their implications and applications in digitizing and automating finance, and the protection of personal information and trust in a digital world.

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The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.