



NR-13-19

## **Carbon Friendly Announces Name Change to MicroCoal Technologies Inc.**

**Vancouver, B.C., Canada – July 8, 2013 – Carbon Friendly Solutions Inc. (CNSX: CFQ)** (the “Company”) is pleased to announce that the Board of Directors has passed a unanimous resolution allowing for the name of the Company to change to MicroCoal Technologies Inc. Both the CUSIP number and the ticker symbol for the Company will change; however, the share capital remains unchanged. The Company will immediately file all necessary documentation with the CNSX, which will issue an effective date for the name change once the documentation has been accepted.

Slawek Smulewicz, CEO and Director of the Company, states: “Our name change to MicroCoal Technologies Inc. marks an important milestone in our progress as we seek to further capitalize on our core business MicroCoal™ Inc. Having recently signed two separate agreements in Asia (as previously announced June 12 and June 20, 2013), and with agreements expected shortly in North America and the Philippines, the time has come to rebrand our company. Concurrent with the name change we invite all investors and interested parties to visit our new website [www.microcoaltechnologies.com](http://www.microcoaltechnologies.com).”

### **About MicroCoal Technologies Inc.**

The Company is focused on commercializing its unique, clean-coal technology through its 100% owned subsidiary MicroCoal Inc. MicroCoal™ is a low-cost, internationally patented microwave technology that reduces moisture in low-rank coal, thereby upgrading the energy content of low-rank coal to that of more expensive high-rank coals. One of the keys to commercial success for the application is its integration directly on-site at the utility’s location thus providing direct access to unused electricity during off-peak times. The resulting effect is that the power required in the drying process has a greatly reduced input cost. Nearly all coal-fired utilities world-wide will now be able to switch to lower cost, low-rank coal and obtain substantial economic and environmental benefits, including major reductions in fuel costs, improved boiler efficiencies, and up to a 70% reduction in emissions of SOx, NOx and mercury.

*We seek safe harbor.*

On behalf of the Board of Directors,

“Slawek Smulewicz”  
CEO and Director

**For further information please contact:**

Stan Lis  
President and Director,  
**Carbon Friendly Solutions Inc.**  
Telephone: (604) 676 9792  
E-mail: [info@carbonfriendly.com](mailto:info@carbonfriendly.com)

**FORWARD-LOOKING STATEMENTS**

*Certain statements included herein, including those that express management's expectations or estimates of our future performance constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward looking statements. Except as required by law, the Corporation does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.*