



**FOR IMMEDIATE RELEASE**  
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## **Carbon Friendly Appoints World Renowned Scientist to the Board of Advisors**

**Vancouver, B.C., Canada - February 7, 2013 - Carbon Friendly Solutions Inc. (CNSX: CFQ)** (the "Company" or "Carbon Friendly") is pleased to announce the appointment of Dr. Isaac Yaniv, a world renowned scientist, to the Company's Board of Advisors.

Dr. Yaniv brings over 35 years of experience as a material scientist to Carbon Friendly. He obtained a PhD in Mineral Processing and Materials from the Technological Institute (Technion) in Haifa, and a Business Management degree from Tel Aviv University in 1987. He is responsible for more than 20 patents related to materials and mineral processing, including key patents on separation of contaminants from coal. He was R&D manager for Israel Chemicals Ltd. (ICL) until 1994. After leaving ICL, he helped found five firms, including MicroCoal Inc. He currently is CEO of ORIS Advanced Materials Ltd., which undertakes international technology transfers.

Slawek Smulewicz, CEO and Director of the Company, states: *"We are very pleased to have someone of Dr. Yaniv's calibre join the Company's Board of Advisors, as he is one of the world's leading experts on mineral processing and materials. His scientific expertise and knowledge were used to develop the MicroCoal technology and its patents; therefore, he will be a valuable asset to the Carbon Friendly Team. As the Company moves towards commercialization, it will continue to enhance the expertise of the Advisory Board."*

### **About Carbon Friendly Solutions Inc.:**

**Carbon Friendly Solutions Inc.**, through its subsidiaries, is focused on the development of energy efficiency technology, renewable energy, and reforestation projects that have the potential to generate significant revenue. **MicroCoal Inc.** has an internationally patented technology that is expected to improve coal-fired utilities' economic performance by reducing input costs, improving operations and simultaneously reducing their environmental footprint. **Global CO2 Reduction** generates Carbon Offsets from forestry projects that may be transacted through international voluntary markets. **Carbiopel S.A.** aggregates biomass supply and produces biomass fuel pellets for the European market, including large European utilities and independent renewable energy providers, in line with EU renewable energy directives.

On behalf of the Board of Directors

Carbon Friendly Solutions Inc.

"Slawek Smulewicz"

CEO and Director

Forward Looking Statements

*Certain statements included in this News Release contain forward-looking statements, including disclosure concerning possible or assumed future results of operations of the Company. Forward-looking statements typically are preceded by, followed by or include the words – “believes”, “expects”, “anticipates”, “estimates”, “intends”, “plans”, or similar expressions. Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions, and the Company’s results could differ materially from those anticipated in these forward-looking statements. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.*

*We seek safe harbor.*

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