

FOR IMMEDIATE RELEASE NR-13-03

Grant of Stock Options

Vancouver, B.C., Canada – January 8, 2013 – Carbon Friendly Solutions Inc. (CNSX: CFQ) (the "**Company**" or "**Carbon Friendly**") is pleased to announce that it has granted incentive stock options to certain directors, officers and consultants of the Company to purchase up to 885,000 common shares in the capital stock of the Company pursuant to a shareholder approved Share Option Plan. The options are exercisable on or before January 7, 2017 at an exercise price of \$0.335 per share.

About Carbon Friendly Solutions Inc.:

Carbon Friendly Solutions Inc., through its subsidiaries, is focused on the development of energy efficiency technology, renewable energy, and reforestation projects that have the potential to generate significant revenue. **MicroCoal Inc.** has an internationally patented technology that is expected to improve coal-fired utilities' economic performance by reducing input costs, improving operations and simultaneously reducing their environmental footprint. **Global CO2 Reduction** generates Carbon Offsets from forestry projects that may be transacted through international voluntary markets. **Carbiopel S.A.** aggregates biomass supply and produces biomass fuel pellets for the European market, including large European utilities and independent renewable energy providers, in line with EU renewable energy directives.

On behalf of the Board of Directors

Carbon Friendly Solutions Inc.

"Slawek Smulewicz"

CEO and Director

Forward Looking Statements

Certain statements included in this News Release contain forward-looking statements, including disclosure concerning possible or assumed future results of operations of the Company. Forward-looking statements typically are preceded by, followed by or include the words – "believes", "expects", "anticipates", "estimates", "plans", or similar expressions. Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions, and the Company's results could differ materially from those anticipated in these forward-looking statements. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.

We seek safe harbor.

Please contact:

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