



FOR IMMEDIATE RELEASE
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Carbon Friendly Acquires 100% of MicroCoal Inc.

Vancouver, BC, Canada — January 7, 2012 — Carbon Friendly Solutions Inc. (CNSX: CFQ) (“CFS” or the “Company”) is pleased to announce that it successfully concluded its previously announced agreement with Orica US Services Inc. (“Orica”) and acquired 100% ownership of MicroCoal Inc. (“MCI”).

Orica has transferred all remaining shares to MCI, and all Orica Directors and Management have resigned from the MCI Board of Directors.

Slawek Smulewicz, CEO and Director of the Company, states: *“This is a major milestone for the Company, as in 2013 it will now be able to dedicate its efforts towards commercializing MicroCoal technology. This technology has generated interest from some of the world’s leading utilities and steel manufacturers, which are looking to improve their economic, operational, and environmental performance. The Company expects this year to see the first commercial deployments of MicroCoal, and for it to aggressively pursue other international sales opportunities. The Board of Director of CFS has agreed to reward management in achieving a number of milestones in 2012 by the issuance of 2,000,000 shares in aggregate.”*

About Carbon Friendly Solutions

Carbon Friendly Solutions Inc., through its subsidiaries MicroCoal Inc. (Denver, CO, USA), Global CO2 Reduction Inc. (Vancouver, BC) and Carbiopel S.A. (Lezajsk, Poland), is focused on the development of clean energy technology, renewable energy and forestry projects.

About MicroCoal Inc.

MCI has spent four years developing an internationally proven and patented process to convert low rank (low BTU) coal to more expensive high rank (high BTU) coal. Potential cost savings for power plants that adopt this technology varies depending upon fuel types, capacity, and local conditions.

On behalf of the Board of Directors

Carbon Friendly Solutions Inc.

“Slawek Smulewicz”

CEO and Director

Forward Looking Statements

Certain statements included in this News Release contain forward-looking statements, including disclosure concerning possible or assumed future results of operations of the Company. Forward-looking statements typically are preceded by, followed by or include the words – “believes”, “expects”, “anticipates”, “estimates”, “intends”, “plans”, or similar expressions. Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions, and the Company’s results could differ materially from those anticipated in these forward-looking statements. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.

We seek safe harbor.

Please contact:

Slawek Smulewicz
CEO and Director,
Carbon Friendly Solutions Inc.
Telephone: (604) 676 9792
E-mail: info@carbonfriendly.com