

FOR IMMEDIATE RELEASE NR-12-17

MicroCoal To Build First Commercial Plant in Asia

Vancouver, BC, Canada — December 17, 2012 — Carbon Friendly Solutions Inc. (CNSX: CFQ) ("CFS" or the "Company") is pleased to announce that its wholly-owned subsidiary, MicroCoal International Inc. ("MCI") has entered into a binding letter of intent ("LOI") with Carbon 2 Power Ventures Inc., of Vancouver, BC ("C2P"), and PT Wijaya Tri Utama, of Kalimantan, Indonesia ("PAK"), whereby a small scale commercial MCI plant ("SSCP") will be constructed at the 15MW power plant, Banjarmasin Power Plant ("TTP") owned and operated by PAK. Pursuant to the terms of the LOI: 1) MCI and PAK will provide project financing for the SSCP; 2) the parties shall work together to improve: a) the cost economics of the input coal that has been targeted by the parties and b) to reduce the operating costs by way of an investment with a payback of three years; 3) PAK will engage MCI as the sole provider of upgrades and maintenance for all technology installed at TTP; and 4) the installation will be in two phases, and the parties have agreed that it shall take between six to twelve months.

Slawek Smulewicz, CEO and Director of the Company, states: "The installation of this commercial MCI plant in Indonesia is a significant step that will facilitate CFS to market MicroCoal technology in Indonesia, and other key Asian countries. I attended the World Clean Coal Week, in Indonesia, and learned that in next 10 years, it is anticipated, that approximately 65% of the Power Plants Capacity Addition is expected from coal and majority of the Indonesian coal reserves are low rank (high moisture) coal, which is suitable for our technology."

About Carbon Friendly Solutions

Carbon Friendly Solutions Inc., through its subsidiaries MicroCoal Inc. (Denver, CO, USA), Global CO2 Reduction Inc. (Vancouver, BC) and Carbiopel S.A. (Lezajsk, Poland), is focused on the development of clean energy technology, renewable energy and forestry projects.

About MicroCoal Inc.

MCI has spent four years developing an internationally proven and patented process to convert low rank (low BTU) coal to more expensive high rank (high BTU) coal. Potential cost savings for power plants that adopt this technology varies depending upon fuel types, capacity, and local conditions.

On behalf of the Board of Directors

Carbon Friendly Solutions Inc.

"Slawek Smulewicz"

CEO and Director

Forward Looking Statements

Certain statements included in this News Release contain forward-looking statements, including disclosure concerning possible or assumed future results of operations of the Company. Forward-looking statements typically are preceded by, followed by or include the words – "believes", "expects", "anticipates", "estimates", "intends", "plans", or similar expressions. Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions, and the Company's results could differ materially from those anticipated in these forward-looking statements. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.

We seek safe harbor.

Please contact:

Slawek Smulewicz CEO and Director, Carbon Friendly Solutions Inc. **Telephone:** (604) 676 9792

E-mail: info@carbonfriendly.com