



NR-12-05

CARBON FRIENDLY SOLUTIONS INC. COMPLETES INSTALLATION OF COMMERCIAL REACTOR

Vancouver, B.C., Canada – April 12th, 2012 – Carbon Friendly Solutions Inc. (CNSX:CFQ) (the “Company” or “Carbon Friendly”) is pleased to report that its subsidiary, Microcoal Inc. (“Microcoal” or “MCI”), has successfully concluded the installation and commissioning of its Microcoal Commercial Reactor, at its plant in Golden, CO, USA (the “Plant”). A shipment of 25 tons of low-rank coal is currently being treated and analyzed at the Company’s upgraded Plant. These developments are in line with the Company’s News Release dated December 14th, 2011, announcing the re-configuration of MCI’s pilot plant in Colorado to accommodate upgraded coal requirements of a large-scale facility, and demonstrate a critical milestone in the Company’s progress towards the licensing of the Microcoal technology.

In addition, the Plant has recently completed the treatment of two high-rank coals, as per the Company’s News Release dated March 26th, 2012. The Hazen Research Inc. lab has been working with the Company to analyze raw and treated coal samples on a number of parameters, with the specific focus of reducing moisture. Results from these analyses indicate a decrease in moisture by 87-93%, resulting in less than 1% residual moisture in each respective coal sample. This serves as further support for the Company’s technological process for reducing moisture, and as a result, providing significant value for a number of coal users.

Further, Microcoal Inc. is continuing to optimize its process by developing a broad database of several coal analyses. It has also scheduled additional treatments including: consignment of lignite coal to investigate a financial scenario for lignite coal-consuming plants, and testing of a multiple of Asian and North American coal samples.

Slawek Smulewicz, CEO and Director of the Company, states: *“The upgraded Microcoal facility in Boulder, CO, is a significant step for the Company towards the commercial deployment of our Microcoal Technology.”*

About Carbon Friendly Solutions Inc.:

Carbon Friendly Solutions Inc., through its subsidiaries, is focused on the development of energy efficiency technology, renewable energy, and reforestation projects that have the potential to generate significant revenue. **MicroCoal Inc.** has an internationally patented technology that is intended to improve coal-fired utilities’ economic performance by reducing input costs, improving operations and simultaneously reducing their environmental footprint. **Global CO2 Reduction** generates Carbon Offsets from forestry projects that may be transacted through international voluntary markets. **Carbiopel S.A.** aggregates biomass supply and produces biomass fuel pellets for the European market, including large European utilities and independent renewable energy providers, in line with EU renewable energy directives.

On behalf of the Board of Directors

Carbon Friendly Solutions Inc.

“Slawek Smulewicz”

CEO and Director

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Forward Looking Statements

This news release contains "forward-looking information" within the meaning of the Canadian securities laws. Forward looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "budgets", "could", "estimates", "expects", "forecasts", "projects" "approximately", "proposed" and similar expressions, and the negative of such expressions. Forward-looking information in this news release includes statements about Carbon Friendly's prospective business relationship, the development of Carbon Offsets through forestry projects, MicroCoal's technology, Carbiopel's projections and business model, technology development and future roll-out plans. In connection with the forward-looking information contained in this news release, Carbon Friendly has made numerous assumptions, regarding, among other things, our MicroCoal's patented technology and future sales. While Carbon Friendly considers these assumptions to be reasonable, these assumptions are inherently subject to significant uncertainties and contingencies.

Additionally, there are known and unknown risk factors, which could cause MicroCoal's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained herein. Known risk factors include, among others: the possibility that the rate of growth of the market for the coal power system; future sales of MicroCoal technology may not materialize; the technology may not work on a specific type of coal and its economic or environmental benefits may not be realized in full, the substantial investment of capital that may be required for a Build Own Operate Model; limitations imposed by our financing abilities; difficulties entering international markets, and sovereign risk.

A more complete discussion of the risks and uncertainties is disclosed in Carbon Friendly's continuous disclosure filings with Canadian securities regulatory authorities at www.sedar.com. All forward-looking information herein is qualified in its entirety by this cautionary statement, and Carbon Friendly disclaims any obligation to revise or update any such forward-looking information or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law. Neither CNSX nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of the release.