



October 19, 2023

Dear Shareholder of Trichome Financial Corp. (“**Trichome**”):

**Re: Plan of Arrangement between Trichome and IM Cannabis Corp. (“IM Cannabis”)**

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This communication serves as a formal notification and reminder to you of your obligation arising from the closing of the plan of arrangement between Trichome and IM Cannabis on March 18, 2021 (the “**Plan of Arrangement**”). Our records indicate that you have yet to surrender your security holdings of Trichome in exchange for securities of IM Cannabis in connection with the completed Plan of Arrangement.

As a securityholder of Trichome, upon completing the steps outlined in the letter of transmittal posted on the Company’s website at <https://investors.imcannabis.com>, you will receive your entitlement to IM Cannabis securities in accordance with the terms of the Plan of Arrangement.

These steps include surrendering your securities of Trichome, whether in share certificate or Direct Registration System statement (DRS), along with a duly completed and executed letter of transmittal, to TSX Trust Company as the depository (the “**Depository**”). Upon receipt of the foregoing and the validation by the Depository’s processing group, they will arrange to have your IM Cannabis securities issued and mailed to you.

Please note that the address of the Depository has changed since the letter of transmittal was first sent out and the documents should be sent to the following address, by registered mail, first class mail, hand-delivery or courier:

**TSX Trust Company  
100 Adelaide Street West, Suite 301  
Toronto, Ontario M5H 4H1  
Attention: Corporate Actions**

If you have any questions, or require assistance in completing the letter of transmittal, please contact any of the following:

**Telephone: (416) 682-3860  
Toll Free in North America: +1-800-387-0825  
Email: [shareholderinquiries@tmx.com](mailto:shareholderinquiries@tmx.com)**

Sincerely,

*/s/ Michal Lebovitz Nissimov*

Michal Lebovitz Nissimov  
General Counsel  
IM Cannabis Corp.