September 22, 2023

Computershare
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Vancouver BC, V6C 3B9
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To: All Canadian Securities Regulatory Authorities NASDAQ Exchange

Subject: IM CANNABIS CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

October 19, 2023

Beneficial Ownership Determination Date:

October 19, 2023

Meeting Date:

December 06, 2023

Meeting Location (if available): Toronto, ON

Issuer sending proxy related materials directly to NOBO: No Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders Yes

Beneficial Holders Stratification Criteria: Not Applicable

NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON 44969Q307 CA44969Q3070

Sincerely,

Computershare

Agent for IM CANNABIS CORP.