August 18, 2022

Computershare
510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: IM CANNABIS CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

September 02, 2022

September 02, 2022

Beneficial Ownership Determination Date:

September 02, 2022

Meeting Date:

October 12, 2022

Meeting Location (if available):

Toronto, ON

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON 44969Q208 CA44969Q2080

Sincerely,

Computershare

Agent for IM CANNABIS CORP.