



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
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May 10, 2021

To: All Canadian Securities Regulatory Authorities

Subject: IM CANNABIS CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	April 29, 2021
Record Date for Voting (if applicable) :	April 29, 2021
Beneficial Ownership Determination Date :	April 29, 2021
Meeting Date :	June 10, 2021
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON	44969Q208	CA44969Q2080

Sincerely,

Computershare
Agent for IM CANNABIS CORP.