QUALIFICATION CERTIFICATE

IM CANNABIS CORP.

I, Oren Shuster, Chief Executive Officer, of IM Cannabis Corp. (the "**Issuer**"), confirm that the Issuer is filing a preliminary short form base shelf prospectus (the "**Preliminary Shelf Prospectus**") pursuant to National Instrument 44-101 *Short Form Prospectus Distributions* ("**NI 44-101**") and National Instrument 44-102 *Shelf Distributions* ("**NI 44-102**"), I advise that the Issuer is relying on the qualification criteria set out in section 2.2 of NI 44-101 to be qualified to file a prospectus in the form of a short form base shelf prospectus, and I hereby certify that the Issuer satisfies all of the qualification criteria set out in Section 2.2 of NI 44-101 and Section 2.2 of NI 44-102 (capitalized terms utilized herein have the meaning assigned in NI 44-101 and NI 44-102), as:

- (a) the Issuer is an electronic filer under National Instrument 13-101 System For Electronic Document Analysis And Retrieval (SEDAR);
- (b) the Issuer is a reporting issuer in at least one jurisdiction of Canada;
- (c) the Issuer has filed with the securities regulatory authority in each jurisdiction in which it is a reporting issuer all periodic and timely disclosure documents that it is required to have filed in that jurisdiction:
 - (i) under applicable securities legislation;
 - (ii) pursuant to an order issued by the securities regulatory authority; or
 - (iii) pursuant to an undertaking to the securities regulatory authority;
- (d) the Issuer has, in at least one jurisdiction in which it is a reporting issuer:
 - (i) current annual financial statements; and
 - (ii) a current annual information form; and
- (e) the Issuer's common shares are listed and posted for trading on the Canadian Securities Exchange and the Issuer is not an issuer:
 - (i) whose operations have ceased; or
 - (ii) whose principal asset is cash, cash equivalents, or its exchange listing.

I also hereby certify that all of the material incorporated by reference in the Preliminary Shelf Prospectus and not previously filed is being filed with the Preliminary Shelf Prospectus.

[Signature page follows]

DATED March 12, 2021.

IM CANNABIS CORP.

Per: <u>"Oren Shuster"</u> Oren Shuster Chief Executive Officer