

IM CANNABIS CORP.

NOTICE OF CHANGE OF STATUS

TO: British Columbia Securities Commission
Ontario Securities Commission
Alberta Securities Commission

RE: IM Cannabis Corp. (the “**Issuer**”) – Notice of Change of Status

Notice is herewith provided by the Issuer, pursuant to Section 11.2 of National Instrument 51-102 *Continuous Disclosure Obligations* (“**NI 51-102**”), that the Issuer has ceased to be a “venture issuer”, as defined in NI 51-102, effective March 1, 2021, as a result of the commencement of trading of the Issuer’s common shares on the NASDAQ Capital Market under the trading symbol “IMCC”.

DATED this 1st day of March, 2021.

IM CANNABIS CORP.

By: “Oren Shuster”
Oren Shuster
Chief Executive Officer and Director