

October 29, 2020



510 Burrard St, 3rd Floor  
Vancouver BC, V6C 3B9  
www.computershare.com

To: All Canadian Securities Regulatory Authorities

**Subject: IM CANNABIS CORP.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

|  |                                    |
|--|------------------------------------|
| Meeting Type :   | Special Meeting                    |
| Record Date for Notice of Meeting :                      | October 28, 2020                   |
| Record Date for Voting (if applicable) :                 | October 28, 2020                   |
| Beneficial Ownership Determination Date :                | October 28, 2020                   |
| Meeting Date :   | <b>December 16, 2020 (AMENDED)</b> |
| Meeting Location (if available) :                        | Toronto, ON                        |
| Issuer sending proxy related materials directly to NOBO: | Yes                                |
| Issuer paying for delivery to OBO:                       | No                                 |

**Notice and Access (NAA) Requirements:**

|                            |    |
|----------------------------|----|
| NAA for Beneficial Holders | No |
| NAA for Registered Holders | No |

**Voting Security Details:**

| Description | CUSIP Number | ISIN         |
|-------------|--------------|--------------|
| COMMON      | 44969Q109    | CA44969Q1090 |

Sincerely,

**Computershare**

Agent for IM CANNABIS CORP.