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Date: January 10, 2020

To: All Canadian Securities Regulatory Authorities

**Subject: IM CANNABIS CORP.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General Meeting
Record Date for Notice of Meeting :	February 05, 2020
Record Date for Voting (if applicable) :	February 05, 2020
Beneficial Ownership Determination Date :	February 05, 2020
Meeting Date :	March 16, 2020
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

Description	CUSIP Number	ISIN
COMMON	44969Q109	CA44969Q1090

Sincerely,

**Computershare**  
Agent for IM CANNABIS CORP.