## Form 62-103F1

### Required Disclosure under the Early Warning Requirements

State if this report is filed to amend information disclosed in an earlier report. Indicate the date of the report that is being amended.

#### Not applicable.

#### Item 1 – Security and Reporting Issuer

1.1 State the designation of securities to which this report relates and the name and address of the head office of the issuer of the securities.

Non-voting Class A shares in the capital of:

URBANA CORPORATION 150 King Street West, Suite 1702 Toronto, Ontario M5H 1J9

**1.2** State the name of the market in which the transaction or other occurrence that triggered the requirement to file this report took place.

The transaction took place through the facilities of the Toronto Stock Exchange.

#### Item 2 – Identity of the Acquiror

2.1 State the name and address of the acquiror.

HORIZON KINETICS LLC ("Horizon") 470 Park Avenue South, 4<sup>th</sup> Floor South New York, NY 10016

2.2 State the date of the transaction or other occurrence that triggered the requirement to file this report and briefly describe the transaction or other occurrence.

As of April 20, 2022, resulting from the acquisition of Non-voting Class A Shares (the "Class A Shares") on the Toronto Stock Exchange (the "TSX"), Horizon increased its security holdings above 10% in the capital of Urbana Corporation (the "Issuer"). Prior to the transaction, Horizon, through its provision of portfolio management services to mutual funds, pooled funds and private client managed accounts, previously exercised control or direction over 3,667,486 Class A Shares of the Issuer, which represented approximately 9.17% of the then issued and outstanding Class A Shares. Following the transaction, Horizon exercised control or direction over 3,362,255 Class A Shares, or approximately 10.37% of the then issued and outstanding Class A Shares. As of November 14, 2022, resulting from an additional acquisition of Class A Shares on the TSX, Horizon now exercises control or direction over 4,019,978 Class A Shares, or approximately 12.74% of the outstanding Class A Shares of the Issuer.

2.3 State the names of any joint actors.

## Not applicable.

### Item 3 – Interest in Securities of the Reporting Issuer

3.1 State the designation and number or principal amount of securities acquired or disposed of that triggered the requirement to file this report and the change in the acquiror's securityholding percentage in the class of securities.

## On April 20, 2022, Horizon acquired 3,510 Shares for an aggregate purchase price of US\$3.14 (CAD\$3.93). On November 14, 2022, Horizon acquired 240,627 Shares for an aggregate purchase price of US\$3.07 (CAD\$4.08).

3.2 State whether the acquiror acquired or disposed ownership of, or acquired or ceased to have control over, the securities that triggered the requirement to file this report.

## See Item 2.2 above.

3.3 If the transaction involved a securities lending arrangement, state that fact.

## Not applicable.

3.4 State the designation and number or principal amount of securities and the acquiror's securityholding percentage in the class of securities, immediately before and after the transaction or other occurrence that triggered the requirement to file this report.

### See Item 2.2 above.

- 3.5 State the designation and number or principal amount of securities and the acquiror's securityholding percentage in the class of securities referred to in Item 3.4 over which
  - (a) the acquiror, either alone or together with any joint actors, has ownership and control,

### See Item 2.2 above.

(b) the acquiror, either alone or together with any joint actors, has ownership but control is held by persons or companies other than the acquiror or any joint actor, and

## Not applicable.

(c) the acquiror, either alone or together with any joint actors, has exclusive or shared control but does not have ownership.

See Item 2.2 above. Horizon, through its provision of portfolio management services to mutual funds, pooled funds and private client managed accounts through its subsidiary asset manager Horizon Kinetics Asset Management LLC (the "Firm"), exercises control or direction over 4,019,978 Class A Shares.

3.6 If the acquiror or any of its joint actors has an interest in, or right or obligation associated with, a related financial instrument involving a security of the class of securities in respect of which disclosure is required under this item, describe the material terms of the related financial instrument and its impact on the acquiror's securityholdings.

# Not applicable.

3.7 If the acquiror or any of its joint actors is a party to a securities lending arrangement involving a security of the class of securities in respect of which disclosure is required under this item, describe the material terms of the arrangement including the duration of the arrangement, the number or principal amount of securities involved and any right to recall the securities or identical securities that have been transferred or lent under the arrangement.

# Not applicable.

State if the securities lending arrangement is subject to the exception provided in section 5.7 of NI 62-104.

# Not applicable.

3.8 If the acquiror or any of its joint actors is a party to an agreement, arrangement or understanding that has the effect of altering, directly or indirectly, the acquiror's economic exposure to the security of the class of securities to which this report relates, describe the material terms of the agreement, arrangement or understanding.

## Not applicable.

## Item 4 – Consideration Paid

4.1 State the value, in Canadian dollars, of any consideration paid or received per security and in total.

## See Item 3.1 above.

4.2 In the case of a transaction or other occurrence that did not take place on a stock exchange or other market that represents a published market for the securities, including an issuance from treasury, disclose the nature and value, in Canadian dollars, of the consideration paid or received by the acquiror.

## Not applicable.

4.3 If the securities were acquired or disposed of other than by purchase or sale, describe the method of acquisition or disposition.

### Not applicable.

### Item 5 – Purpose of the Transaction

State the purpose or purposes of the acquiror and any joint actors for the acquisition or disposition of securities of the reporting issuer. Describe any plans or future intentions which the acquiror and any joint actors may have which relate to or would result in any of the following:

- (a) the acquisition of additional securities of the reporting issuer, or the disposition of securities of the reporting issuer;
- (b) a corporate transaction, such as a merger, reorganization or liquidation, involving the reporting issuer or any of its subsidiaries;
- (c) a sale or transfer of a material amount of the assets of the reporting issuer or any of its subsidiaries;
- (d) a change in the board of directors or management of the reporting issuer, including any plans or intentions to change the number or term of directors or to fill any existing vacancy on the board;
- (e) a material change in the present capitalization or dividend policy of the reporting issuer;
- (f) a material change in the reporting issuer's business or corporate structure;
- (g) a change in the reporting issuer's charter, bylaws or similar instruments or another action which might impede the acquisition of control of the reporting issuer by any person or company;
- (h) a class of securities of the reporting issuer being delisted from, or ceasing to be authorized to be quoted on, a marketplace;

- (i) the issuer ceasing to be a reporting issuer in any jurisdiction of Canada;
- (j) a solicitation of proxies from securityholders;
- (k) an action similar to any of those enumerated above.

The Class A Shares were acquired in the ordinary course of business, for investment purposes only and not for the purpose of exercising control or direction over Urbana Corporation. The Firm or accounts for which the Firm provides discretionary portfolio management services may from time to time acquire additional Class A Shares, dispose of some or all of the existing or additional Class A Shares, or may continue to hold the Class A Shares. Horizon currently has no other plans or intentions that relate to or would result in any of the actions listed in items (a) to (k) above, but may develop such plans or intentions in the future.

### Item 6 – Agreements, Arrangements, Commitments or Understandings With Respect to Securities of the Reporting Issuer

Describe the material terms of any agreements, arrangements, commitments or understandings between the acquiror and a joint actor and among those persons and any person with respect to securities of the class of securities to which this report relates, including but not limited to the transfer or the voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, guarantees of profits, division of profits or loss, or the giving or withholding of proxies. Include such information for any of the securities that are pledged or otherwise subject to a contingency, the occurrence of which would give another person voting power or investment power over such securities, except that disclosure of standard default and similar provisions contained in loan agreements need not be included.

### Not applicable.

### Item 7 – Change in Material Fact

If applicable, describe any change in a material fact set out in a previous report filed by the acquiror under the early warning requirements or Part 4 in respect of the reporting issuer's securities.

In April 2019, Kinetics Asset Management LLC ("KAM") and Kinetics Advisers, LLC ("KA") reorganized into Horizon Asset Management LLC ("HAM"), following which HAM was renamed Horizon Kinetics Asset Management LLC ("Horizon"). KAM, HAM and KA were all whollyowned subsidiaries of Horizon Kinetics LLC, and Horizon will remain a wholly-owned subsidiary.

Item 8 – Exemption

If the acquiror relies on an exemption from requirements in securities legislation applicable to formal bids for the transaction, state the exemption being relied on and describe the facts supporting that reliance.

## Not applicable.

## Item 9 – Certification

The acquiror must certify that the information in this report is true and complete in every respect. In the case of an agent, the certification is based on the agent's best knowledge, information and belief but the acquiror is still responsible for ensuring that the information filed by the agent is true and complete.

This report must be signed by each person on whose behalf the report is filed or his or her authorized representative.

It is an offence to submit information that, in a material respect and at the time and in the light of the circumstances in which it is submitted, is misleading or untrue.

## Certificate

The certificate must state the following:

I, as the acquiror, certify, or I, as the agent filing this report on behalf of an acquiror, certify to the best of my knowledge, information and belief, that the statements made in this report are true and complete in every respect.

DATED November 17, 2022.

### HORIZON KINETICS LLC

By: (Signed) "Jay Kesslen"

Name: Jay Kesslen Title: General Counsel