

March 25, 2021

Nova Scotia Securities Commission Securities Commission of Newfoundland and Labrador

Alberta Securities Commission Saskatchewan Financial and Consumer Affairs Authority

Manitoba Securities Commission New Brunswick Financial and Consumer Services Commission

Ontario Securities Commission British Columbia Securities Commission

Superintendent of Securities, Prince Edward Island Autorité des marchés financiers

Superintendent of Securities, Northwest Territories Superintendent of Securities, Yukon Territory

Superintendent of Securities, Nunavut

RE: Urbana Corporation

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting:

Record date for notice:

April 19, 2021

Record date for voting:

April 19, 2021

Beneficial ownership determination date: April 19, 2021

Securities entitled to notice: Common

Non-Voting Class A

Securities entitled to vote: Common

Issuer mailing directly to non-objecting beneficial owners:

Yes

Issuer will pay for objecting beneficial owner material distribution:

Yes

Issuer using notice-and-access for registered investors:

Yes

Issuer using notice-and-access for non-registered investors:

Yes

Notice-and-access stratification criteria:

Sincerely,

Trust Central Services
AST Trust Company (Canada)