



February 13, 2020

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| Nova Scotia Securities Commission                   | Securities Commission of Newfoundland and Labrador       |
| Alberta Securities Commission                       | Saskatchewan Financial and Consumer Affairs Authority    |
| Manitoba Securities Commission                      | New Brunswick Financial and Consumer Services Commission |
| Ontario Securities Commission                       | British Columbia Securities Commission                   |
| Superintendent of Securities, Prince Edward Island  | Autorité des marchés financiers                          |
| Superintendent of Securities, Northwest Territories | Superintendent of Securities, Yukon Territory            |
| Superintendent of Securities, Nunavut               |  |

**RE: Urbana Corporation**

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

|   |                              |
|---|------------------------------|
| Date of meeting:  | May 6, 2020                  |
| Record date for notice:   | March 11, 2020               |
| Record date for voting:   | March 11, 2020               |
| Beneficial ownership determination date:                              | March 11, 2020               |
| Securities entitled to notice:  | Common<br>Non-Voting Class A |
| Securities entitled to vote:  | Common                       |
| Issuer mailing directly to non-objecting beneficial owners:           | Yes                          |
| Issuer will pay for objecting beneficial owner material distribution: | Yes                          |
| Issuer using notice-and-access for registered investors:              | No                           |
| Issuer using notice-and-access for non-registered investors:          | No                           |
| Notice-and-access stratification criteria:                            | No                           |

Sincerely,

Trust Central Services  
AST Trust Company (Canada)