

February 15, 2018

Nova Scotia Securities Commission	Securities Commission of Newfoundland and Labrador
Alberta Securities Commission	Saskatchewan Financial and Consumer Affairs Authority
Manitoba Securities Commission	New Brunswick Financial and Consumer Services Commission
Ontario Securities Commission	British Columbia Securities Commission
Superintendent of Securities, Prince Edward Island	Autorité des marchés financiers
Superintendent of Securities, Northwest Territories	Superintendent of Securities, Yukon Territory
Superintendent of Securities, Nunavut	

RE: Urbana Corporation

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting:	May 9, 2018
Record date for notice:	March 13, 2018
Record date for voting:	March 13, 2018
Beneficial ownership determination date:	March 13, 2018
Securities entitled to notice:	Common Non-Voting Class A
Securities entitled to vote:	Common
Securities entitled to vote: Issuer mailing directly to non objecting beneficial owners:	Common Yes
Issuer mailing directly to non objecting beneficial owners:	Yes
Issuer mailing directly to non objecting beneficial owners: Issuer will pay for objecting beneficial owner material distribution:	Yes Yes

Sincerely,

Larry Calixtro Associate Manager, Trust Central Services

1 Toronto Street Suite 1200 Toronto, ON M5C 2V6 T 416.682.3800 ASTFINANCIAL.COM/CA-EN