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February 18, 2016

Nova Scotia Securities Commission Securities Commission of Newfoundland and Labrador

Alberta Securities Commission Saskatchewan Financial and Consumer Affairs Authority

Manitoba Securities Commission New Brunswick Financial and Consumer Services Commission

Ontario Securities Commission British Columbia Securities Commission

Superintendent of Securities, Prince Edward Island
Autorité des marchés financiers

Superintendent of Securities, Northwest Territories Superintendent of Securities, Yukon Territory

Superintendent of Securities, Nunavut

RE: Urbana Corporation

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting: May 11, 2016

Record date for notice: March 15, 2016

Record date for voting:

March 15, 2016

Beneficial ownership determination date:

March 15, 2016

Securities entitled to notice: Common

Non-Voting Class A

Securities entitled to vote: Common

Issuer mailing directly to non objecting beneficial owners:

Yes

Issuer will pay for objecting beneficial owner material distribution: Yes

Issuer using notice-and-access for registered investors: No

Issuer using notice-and-access for non-registered investors: No

Notice-and-access stratification criteria: No

Yours very truly,

Zubair Khalid Associate Manager, Trust Central Services

cc: CDS & Co. (Via Email)