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May 22, 2015

Nova Scotia Securities Commission Securities Commission of Newfoundland and Labrador

Alberta Securities Commission Saskatchewan Financial and Consumer Affairs Authority

Manitoba Securities Commission New Brunswick Financial and Consumer Services Commission

Ontario Securities Commission **British Columbia Securities Commission**

Superintendent of Securities, Prince Edward Island Autorité des marchés financiers

Superintendent of Securities, Northwest Territories Superintendent of Securities, Yukon Territory

Superintendent of Securities, Nunavut

RE: Urbana Corporation

Record date for voting:

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Special Meeting of Shareholders:

Date of meeting: July 13, 2015 Record date for notice: June 8, 2015

June 8, 2015 Beneficial ownership determination date: June 8, 2015

Securities entitled to notice: Common

Non-Voting Class A

Securities entitled to vote: Common

Non-Voting Class A

Issuer mailing directly to non objecting beneficial owners: Nο

Issuer will pay for objecting beneficial owner material distribution: Yes

Issuer using notice-and-access for registered investors: No

Issuer using notice-and-access for non-registered investors: No

Notice-and-access stratification criteria: No

Yours very truly,

Zubair Khalid Associate Manager, Trust Central Services

cc: CDS & Co. (Via Fax)