

April 21, 2011

Nova Scotia Securities Commission	Securities Commission of Newfoundland and Labrador
Alberta Securities Commission	Saskatchewan Financial Services Commission, Securities Division
The Manitoba Securities Commission	New Brunswick Securities Commission
Ontario Securities Commission	British Columbia Securities Commission
Prince Edward Island Securities Office	Autorité des marchés financiers
Registrar of Securities, Northwest Territories	Registrar of Securities, Yukon
Registrar of Securities, Nunavut	

Dear Sirs:

RE: URBANA CORPORATION

Pursuant to a request from the reporting issuer, we wish to advise you of the following dates in connection with their Annual Meeting of Shareholders:

DATE OF MEETING:	June 23, 2011
RECORD DATE FOR NOTICE:	May 18, 2011
RECORD DATE FOR VOTING:	May 18, 2011
BENEFICIAL OWNERSHIP DETERMINATION DATE:	May 18, 2011
SECURITIES ENTITLED TO NOTICE:	Common Class A Non-Voting
SECURITIES ENTITLED TO VOTE:	Common

Yours very truly,

Larry Calixtro
Administrator, Trust Central Services

cc: CDS & Co. (Via Fax)

jb\NM_Urbana