

URBANA CORPORATION

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News Release

TSX: URB.A

Dundee Corporation Joins Urbana Corporation in Making a Strategic Investment in CNSX Markets Inc.

Mr. Ned Goodman joins Board as Deputy Chairman

TORONTO – September 30, 2013 – Dundee Corporation (“Dundee”)(TSX: DC.A), Urbana Corporation (“Urbana”) (TSX: URB.A) and CNSX Markets Inc. (“CNSX”) are pleased to announce that Dundee has closed a strategic investment in CNSX, operator of the Canadian National Stock Exchange and Pure Trading. The terms of the transaction were not released by the companies. In conjunction with the investment, Mr. Ned Goodman, President and CEO of Dundee, has joined the CNSX Board as Deputy Chairman.

Thomas Caldwell, President and CEO of Urbana, and CNSX Chairman said, “We are pleased to welcome a business leader of Ned’s stature to the Board. With his contribution we expect to accelerate the steady growth CNSX has seen this year, as we continue to enhance CNSX’s role as the *‘Exchange for Entrepreneurs’* in Canada.”

Ned Goodman commented, “I have been impressed for some time with CNSX’s approach to helping entrepreneurs access the public capital markets in Canada. The CNSX model reduces the time and expense companies face in going public, and in maintaining a listing, along with a high level of continuous disclosure. As a lifelong entrepreneur I have no problem encouraging and inviting the management and boards of entrepreneurial Canadian public companies to consider the benefits of a CNSX listing.”

Richard Carleton, CNSX CEO, said, “We have a number of programmes coming over the next several months designed to support the capital formation process for early stage companies which will enhance the resources CNSX makes available to our issuers and the investment community”.

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Key CNSX Markets facts:

- CNSX Markets is a full service exchange with 180 equity issues, 18 debt instruments, and 7 structured products - [recently surpassing 200 issues for the first time](#);
- Junior mining exploration companies represent over 50% of the issuers listed by sector;
- Companies in knowledge-based industries (IT, clean tech, and life sciences) now comprise nearly 20% of the equities on CNSX;
- Simple, fixed listing fees: \$12,500 for application and \$500 per month;
- The only Canadian exchange to offer real-time quotes on Google Finance.

To learn more, email CNSX Markets at info@cnsx.ca or visit www.cnsx.ca and on Twitter @CNSX_News

FOR FURTHER INFORMATION PLEASE CONTACT:

Dundee Contact:

Ned Goodman

President and Chief Executive Officer
Dundee Corporation
(416) 365-5665

Lucie Presot

Vice President and Chief Financial Officer
Dundee Corporation
(416) 365-5157

Urbana Contact:

Thomas S. Caldwell

Chief Executive Officer
Urbana Corporation
(416) 595-9106

Elizabeth Naumovski

Investor Relations
Urbana Corporation
(416) 595-9106

CNSX Markets Contact:

Richard Carleton

Chief Executive Officer
CNSX Markets Inc.
(416) 367-7360

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ABOUT DUNDEE CORPORATION

Dundee Corporation is a public Canadian independent holding company listed on the Toronto Stock Exchange (“TSX”) under the symbol “DC.A”. Through its operating subsidiaries, Dundee Corporation is engaged in diverse business activities in the areas of its core competencies including investment advisory and corporate finance, energy, resources, agriculture, real estate and infrastructure. Dundee Corporation also holds, directly and indirectly, a portfolio of investments mostly in these core focus areas, as well as other select investments in both publicly listed and private companies.

ABOUT URBANA CORPORATION

Urbana Corporation is a closed-end investment company with current interests across the financial services sector from exchanges to banks to broker dealers and investment managers. The goal of Urbana Corporation is to generate long term asset growth through a combination of public and private investments. The mix of an actively managed, liquid portfolio with private equity investments ensures non committed assets are productively employed as we seek out and evaluate opportunities in the non-public sphere. Many of the latter investments take time to mature and typically encompass high risk/high return characteristics.

Urbana Corporation, as a result of its permanent capital base, has both the scope and flexibility to act quickly as opportunities arise.

ABOUT CNSX MARKETS INC.

CNSX Markets Inc. (“CNSX”) is a Canadian company established in 2001 that operates the Canadian National Stock Exchange. The company was recognized as a stock exchange by the Ontario Securities Commission in 2004. CNSX provides listing and trading services to a wide range of Canadian and international issuers by offering low fees and innovative continuous disclosure features designed to minimize regulatory costs while improving the quality of information available to investors. With more than 200 securities listed, and 88 participating dealers, CNSX is an attractive and growing venue for issuers of equity and debt securities from all business sectors.

Forward-Looking Statements

Certain statements in this press release constitute “forward-looking” statements that involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Urbana and or Dundee to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Unless required by applicable securities law, neither Urbana nor Dundee assumes any obligation to update these forward-looking statements.