



## **Legible Collaborates with LiveOne's Slacker Radio to Grow Subscriber Base**

**Vancouver, BC, August 15, 2024** – [Legible Inc.](#) (CSE: READ) (OTCQB: LEBGF) (FSE: DOT) a digital reading and audiobook platform, announces a strategic revenue-focused collaboration with [LiveOne, Inc.](#) (NASDAQ: LVO), a pioneer in digital broadcasting, and its premier personalized internet radio service Slacker Radio, to further accelerate subscriber and revenue growth by cross promoting Legible through free access to a 'Book of the Month' audiobook for Slacker Radio's members, along with an exclusive preview of Legible's diverse and captivating audiobook catalogue.

Starting in August, the LiveOne application powered by Slacker Radio's member base of over 4 million will enjoy access to a complimentary audiobook each month, specially curated by Legible's expert team. This partnership aims to enhance the listening experience for LiveOne members by combining music and storytelling, offering a richer, more varied entertainment experience.

The marketing campaign is designed to further accelerate growth of subscribers to Legible Unbound, Legible's membership service, which provides unlimited access to audiobooks and eBooks for the all-inclusive price of US\$9.99/month. By offering free "mini-read" previews and a monthly free audiobook, as well as affiliated and cross-promotional marketing opportunities, Legible seeks to sign up subscribers as LiveOne members enjoy, explore, and engage with Legible's offerings. The collaboration is in furtherance of Legible's larger focus on building recurring revenue and brand awareness.

Bradley Konkol, Head of Slacker Radio for LiveOne, shared his enthusiasm for the partnership: "We are always looking for innovative ways to enhance our members' experience. By teaming up with Legible, we can provide a fantastic blend of music and audiobooks, creating an enriched and diverse listening experience for our users."

In addition to the 'Book of the Month,' Slacker members will have the unique opportunity to explore Legible's wide-ranging catalogue through free previews. This feature allows users to sample a variety of audiobooks, making it easier to discover new authors and genres that match their interests.

"We are thrilled to partner with LiveOne to bring our audiobooks to their dedicated community of listeners," said Kaleeg Hainsworth, CEO of Legible. "This collaboration is a perfect synergy of music and literature, offering a unique way to enjoy high-quality storytelling on a beloved platform."

Key features of the partnership:

- Free 'Book of the Month' Audiobook: Each month, LiveOne members can access and enjoy a full-length audiobook chosen by Legible's expert curators.
- Free Previews of Audiobooks: Members can listen to previews from a broad selection of audiobooks, providing a gateway to discover the breadth of Legible's selection and find new favorites.
- Diverse Genres: Legible's audiobooks cover a vast array of genres including fiction, non-fiction, mystery, self-help, and more, ensuring a rich and varied listening experience.

### **About LiveOne and Slacker Radio**

Slacker Radio is a leading internet radio service owned by LiveOne, Inc. that delivers personalized music and entertainment streaming. With millions of songs, expertly curated stations, and customizable playlists, Slacker Radio offers an unparalleled listening experience.

## **About LiveOne, Inc.**

Headquartered in Los Angeles, California, LiveOne, Inc. (NASDAQ: [LVO](#)) (the "Company") is an award-winning, creator-first, music, entertainment and technology platform focused on delivering premium experiences and content worldwide through memberships and live and virtual events. The Company's wholly-owned subsidiaries include Slacker Radio, a membership music streaming service, and PodcastOne, which generates more than 2.3 billion downloads per year, 350+ hours distributed weekly, and 14M+ monthly unique listeners. Nearly all new Tesla EVs sold in the U.S. come with a paid membership to LiveOne's Slacker Radio (that now includes PodcastOne) which is paid by Tesla. As of April 11, 2023, the Company has accrued a paid and free ad-supported membership base of approximately 2.9 million. LiveOne is available on iOS, Android, Roku, Apple TV, Amazon Fire, and through OTT, STIRR, and XUMO. For more information, visit [liveone.com](https://liveone.com) and follow the company on [Facebook](#), [Instagram](#), [TikTok](#), [YouTube](#) and Twitter at [@liveone](#).

## **About Legible Inc.**

Legible is a mobile-centric global company specializing in eBooks and audiobook entertainment, boasting a market opportunity exceeding billions of dollars. Legible's extensive partnerships encompass four of the Big 5 Publishers and the world's largest eBook distributor, enabling Legible to seamlessly deliver millions of eBooks and audiobooks, effectively transforming any smart device into a dynamic library and eBookstore. At the heart of Legible's innovation lies its LibrarianAI, the world's pioneering AI-powered literary assistant, enhancing the reading experience. Legible's publishing division is revolutionizing the industry by crafting proprietary AI-enriched multimedia books, setting new standards in literary engagement. Legible is at the forefront of reshaping the digital publishing landscape, committed to gaining a significant market share by providing innovative 21st-century publishing solutions and enriching global reading experiences. Please visit [Legible.com](https://legible.com) and discover the place where eBooks come to life.

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