



## Legible Launches in Millions of cars with Google built-in

**March 15, 2024 - Vancouver, British Columbia – [Legible](#)** Inc. (CSE: READ) (OTCQB: LEBGF) (FSE: DOT) ("Legible" / "Company"), a global eBook and Audiobook streaming service, and pioneer of AI-enhanced books that you can talk to, is very pleased to deliver its content now into the dashboards of leading automakers that offer cars with [Google built-in](#), including Ford, General Motors, Volvo, Honda, Nissan, Renault, and Polestar, among others.

This strategic move further solidifies Legible's position of becoming the dominant eBook / audiobook app in the automotive market by delivering vehicle entertainment options to Legible Unbound members globally. With Legible available with Google built-in directly in the dashboards of millions of vehicles, customers can seamlessly enjoy a vast selection of audiobooks and eBooks while on the road in their car, or on their phones in Legible's app, or in their browser on their computers, syncing across all platforms and accordingly enhancing their literary experiences.

Pre-installed and available at customers' fingertips, drivers and passengers can now access Legible's extensive catalogue directly through the dashboard interface and rear seat screens, ensuring safe, convenient individual listening and reading experiences for everyone in the car.

According to [Nova One Advisor](#), the global automotive infotainment market size was estimated at \$14.99 US billion in 2023 and is projected to hit around \$38.88 US billion by 2033, growing at a Compound Annual Growth Rate (CAGR) of 10% during the forecast period of 2024 to 2033.

"Legible is thrilled to see our app now being available to millions of drivers and passengers globally through our launch in cars with Google built-in," commented Kaleeg Hainsworth, CEO of Legible. "With our innovative platform, we aim to make the in-car experience more enriching and enjoyable, allowing users to dive into captivating content while on the go and positioning Legible as the preferred choice for auto users."

Legible's monthly membership service, [Legible Unbound](#), provides unlimited audiobook and eBook access from any connected device. Now, by delivering this service directly to vehicles with Google built-in, Legible expands across all device platforms and provides seamless access from car to mobile device to desktop to tablet, and in both written and audio formats.

Legible's entry into the services delivered with Google built-in marks a significant milestone in Legible's mission to expand how people consume literary content in various contexts, including during their daily commutes. Leveraging advanced technology and strategic partnerships with leading automakers, Legible is establishing a better preferred platform for in-car infotainment by enhancing the overall driving experience.

For more information, please visit <https://built-in.google/cars>. Google, Google Play and Google Maps are trademarks of Google LLC.

### **Key Takeaways:**

- Legible announces its launch in cars with Google built-in, offering access to a vast, multilingual library of content for drivers and passengers.
- Instant dashboard delivery for vehicles from leading automakers including Ford, General Motors, Volvo, Honda, Nissan, Renault, Polestar, with Porsche coming later, puts Legible's app in millions of vehicles worldwide.
- Legible aims to enhance the in-car experience by providing safe and convenient access to captivating reading material.
- This additional step in Legible's entry into the automotive market marks a significant step in broadening users' ability to use the app while driving or riding in a vehicle.

### **About Legible Inc.**

Legible is a groundbreaking, mobile-centric global company, specializing in eBooks and audiobook entertainment, boasting a market opportunity exceeding billions of dollars. Legible's extensive partnerships encompass four of the Big 5 Publishers, the world's largest eBook distributor, and a wide range of outstanding and innovative publishers of all sizes, enabling it to seamlessly deliver millions of multilingual eBooks and audiobooks, effectively transforming any smart device into a dynamic library and eBookstore. Legible's publishing division is revolutionizing the industry by crafting proprietary AI- and multimedia-enriched books, setting new standards in literary engagement, and has created the world's first LibrarianAI to offer personalized book recommendations. Legible is at the forefront of reshaping the digital publishing landscape, committed to gaining a significant market share by providing innovative 21st-century publishing solutions and enriching global reading experiences.

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