



Legible Collaborates with HARMAN Automotive to Transform In-Car Infotainment with Audiobooks and eBooks



February 20, 2024 – Vancouver, British Columbia – [Legible Inc.](#) (CSE: READ) (OTCQB: LEBGF) (FSE: D0T) ("Legible" / "Company"), a leading digital book infotainment platform, is thrilled to announce a distribution agreement with [HARMAN Automotive](#), owner of the global HARMAN Ignite Android Automotive Operating System app store serving leading car brands around the world.

The strategic collaboration marks a significant milestone as Legible becomes the first provider to offer both audiobooks and eBooks to passengers in vehicles worldwide as an in-car app, setting the stage for the future of in-car infotainment. With this, Legible is positioning itself at the forefront of delivering diverse, enriching in-car reading and listening experiences for millions of drivers and passengers, revolutionizing the way people engage with literature and information while on the move.

As the automotive industry rapidly evolves to meet the demands of modern consumers, the integration of digital content is becoming paramount. Legible and HARMAN's collaboration is centered on the shared belief that cross-industry collaboration will accelerate the consumer technology-driven transformation of the automotive industry.

Key highlights include:

Comprehensive Digital Library: HARMAN Ignite Store users will be able to access Legible's impressive selection of audiobooks and eBooks from within their cars, offering a wide range of literary genres, educational content, and entertainment options.

Seamless In-Car Access: Drivers and passengers can access and enjoy Legible's digital content effortlessly through HARMAN Ignite Store's intuitive interface, enhancing the in-car infotainment experience.

Global Reach: This collaboration extends Legible's reach to vehicles across the globe, catering to diverse audiences with a love for reading and learning during their journeys.

Personalized Recommendations: Legible's platform employs advanced recommendation algorithms, ensuring that users receive tailored reading suggestions, creating a more engaging and enjoyable experience.

"This collaboration with HARMAN Automotive is a significant step forward in our mission to make reading and learning accessible anytime, anywhere," said Kaleeg Hainsworth, CEO of Legible. "We are excited to contribute to the evolution of in-car infotainment by providing a world-class digital reading and listening experience. As the automotive industry positions itself for the future, we are proud to be at the forefront of this transformation."

The HARMAN Ignite Store boasts a growing ecosystem of app developers across key industries to enable more content, features and connectivity. It brings OEMs and Android developers together to make in-vehicle experiences easily accessible, reliable and safe. The software company CARIAD launched the application store for the Volkswagen Group last year with [Audi as the first Volkswagen Group brand](#) to implement the experience, with other brands to follow.

Legible's audiobooks and eBooks will be available through the HARMAN Ignite Store starting in February 2024, offering drivers and passengers an unparalleled in-car literary experience.

About Legible:

Legible is a groundbreaking, mobile-centric global company specializing in eBooks and audiobook entertainment, boasting a market opportunity exceeding billions of dollars. Legible's extensive partnerships encompass four of the Big 5 Publishers, the world's largest eBook distributor, and a wide range of outstanding and innovative publishers of all sizes, enabling it to seamlessly deliver millions of multi-lingual eBooks and audiobooks, effectively transforming any smart device into a dynamic library and eBookstore. Legible's publishing division is revolutionizing the industry by crafting proprietary AI- and multimedia-enriched books, setting new standards in literary engagement, and has created the world's first LibrarianAI to offer personalized book recommendations. Legible is at the forefront of reshaping the digital publishing landscape, committed to gaining a significant market share by providing innovative 21st-century publishing solutions and enriching global reading experiences. Please visit [Legible.com](https://legible.com) and discover the place where eBooks come to life.

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