# Legible and LiveOne Enter into Exclusive Multi Year Strategic Partnership to Deliver First Ever In-Car Book Streaming Service

# Providing a Combination of Over 2 Million Audiobooks and eBooks to the North American Automotive Market

#### Offering to Include Titles from the World's Largest Publishers

#### Audiobooks Market Hit \$1.8 Billion in 2022, Projected to Reach \$35 Billion by 2030

VANCOUVER, British Columbia & LOS ANGELES--(BUSINESS WIRE)--June 15, 2023--Legible Inc. (CSE: READ) (OTCQB: LEBGF) (FSE: D0T) ("Legible"), a global book infotainment and media company, announced today that it has entered into an exclusive joint strategic partnership with LiveOne Inc. (NASDAQ: LVO) ("LiveOne"), an award-winning, creator-first music, entertainment, and technology platform, to provide streaming access to Legible's audiobook and eBook content for the automotive sector in North America.

This partnership will provide a unique opportunity to be the first to provide seamless access to audiobooks and eBooks to book lovers while in their cars. Legible's technology will facilitate integration of audiobooks and eBook content directly into vehicle infotainment systems.

Legible already brings contracts and content from 4 of the Big Five Publishers, Hachette, Simon & Schuster, Macmillan and Harper Collins, the world's largest book distributor, Ingram CoreSource, and many other publishers and distributors. Legible's 2 million plus titles span fiction, non-fiction, self-help and productivity, biographies, kids' books, and educational content, which will be of great value to the captive automobile marketplace.

"We are excited to partner with Legible as pioneers in bringing millions of audiobooks and eBooks to people right in their cars," said Rob Ellin, CEO and Chairman of LiveOne. "Adding curated literature in our mobile subscription content will round out our already compelling selection of music and podcasts."

"Legible is thrilled to have the opportunity to bring a wide variety of audiobook and eBook content to North American car users," commented Kaleeg Hainsworth, Legible's CEO and Founder. "The automotive infotainment market is virtually untapped and Legible's extensive collection of titles will provide endless hours of entertainment during daily commutes or long road trips with the family."

#### About LiveOne, Inc.

Headquartered in Los Angeles, California, LiveOne, Inc. (NASDAQ: LVO) (the "Company") is an award-winning, creator-first, music, entertainment and technology platform focused on delivering premium experiences and content worldwide through memberships and live and virtual events. The Company's wholly-owned subsidiaries include Slacker Radio, a membership music streaming service, and PodcastOne, which generates more than 2.3 billion downloads per year, 350+ hours distributed weekly, and 14M+ monthly unique listeners. Nearly all new Tesla

EVs sold in the U.S. come with a paid membership to LiveOne's Slacker Radio (that now includes PodcastOne) which is paid by Tesla. As of April 11, 2023, the Company has accrued a paid and free ad-supported membership base of approximately 2.9 million\*\*. The Company was awarded Best Live Moment by Digiday for its "Social Gloves" PPV Event, and has been a finalist for 8 more awards, including Best Live Event, Best Virtual Event, Best Overall Social Media Excellence, and Best Original Programming from Cynopsis and Digiday. As of February 9, 2023, the Company has streamed over 2,900 artists, has a library of 30 million songs, 600 curated radio stations, over 300 podcasts/vodcasts, hundreds of pay-per-views, personalized merchandise, released music-related NFTs, and created a valuable connection between fans, brands, and bands. The Company's other wholly-owned subsidiaries include PPVOne, Gramophone Media, Palm Beach Records, Custom Personalization Solutions, and LiveXLive, and the Company's other majority-owned subsidiaries are Drumify and Splitmind. LiveOne is available on iOS, Android, Roku, Apple TV, Amazon Fire, and through OTT, STIRR, and XUMO. For more information, visit liveone.com and follow us on Facebook, Instagram, TikTok, YouTube and Twitter at @liveone.

#### **About Legible Inc.**

Legible Inc. is a book entertainment and media company with a mission: millions of books for billions of readers, globally. Legible provides innovative eReading experiences to anyone anywhere with an internet-enabled device. Legible has developed two high-value verticals: a browser-based, mobile-first B2C eBook entertainment platform delivering a global online bookstore and reading system for the emerging web with high-growth potential called Legible.com; and a global B2B eBook conversion and production service with high revenue potential called Legible Publishing. Legible is transforming the digital publishing industry and gaining market share through innovative, 21st century publishing and global reading experiences. Legible embraces core values of sustainability, accessibility, and global literacy.

Visit Legible.com and discover the place where eBooks come to life.

#### **Forward-Looking Statements**

All statements other than statements of historical facts contained in this press release are "forward-looking statements," which may often, but not always, be identified by the use of such words as "may," "might," "will," "will likely result," "would," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or the negative of such terms or other similar expressions. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including: the Company's reliance on one key customer for a substantial percentage of its revenue; the Company's ability to consummate any proposed financing, acquisition, spin-out, special dividend, merger, distribution or transaction, including the proposed special dividend and spin-out of PodcastOne and the Company's pay-per-view business and the proposed merger of Slacker with Roth CH Acquisition V Co. ("Proposed Business Combination"), the timing of the consummation of any such proposed event, including the risks that a condition to the consummation of any such event would not be satisfied within the expected timeframe or at all,

or that the consummation of any proposed financing, acquisition, spin-out, merger, special dividend, distribution or transaction will not occur or whether any such event will enhance shareholder value; PodcastOne's or Slacker's ability to list on a national exchange; the Company's ability to continue as a going concern; the Company's ability to attract, maintain and increase the number of its users and paid members; the Company identifying, acquiring, securing and developing content; the Company's intent to repurchase shares of its common stock from time to time under its announced stock repurchase program and the timing, price, and quantity of repurchases, if any, under the program; the Company's ability to maintain compliance with certain financial and other covenants; the Company successfully implementing its growth strategy, including relating to its technology platforms and applications; management's relationships with industry stakeholders; the effects of the global Covid-19 pandemic; uncertain and unfavorable outcomes in legal proceedings; changes in economic conditions; competition; risks and uncertainties applicable to the businesses of the Company's subsidiaries; and other risks, uncertainties and factors including, but not limited to, those described in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2022, filed with the U.S. Securities and Exchange Commission (the "SEC") on June 29, 2022, Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2022, filed with the SEC on February 14, 2023, and in the Company's other filings and submissions with the SEC. These forward-looking statements speak only as of the date hereof, and the Company disclaims any obligation to update these statements, except as may be required by law. The Company intends that all forwardlooking statements be subject to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995.

\*\* Included in the total number of paid members for the reported periods are certain members which are the subject of a contractual dispute. LiveOne is currently not recognizing revenue related to these members.

#### No Offer or Solicitation

This communication does not constitute a proxy statement or solicitation of a proxy, consent, vote or authorization with respect to any securities or in respect of the Spin-Out or the Proposed Business Combination and shall not constitute an offer to sell or exchange, or a solicitation of an offer to buy or exchange any securities, nor shall there be any sale, issuance or transfer of any such securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such state or jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, or an exemption therefrom.

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