

For immediate release March 10, 2020

News Release

Shelley Germann acquires Common Shares

Okotoks, Alberta – Shelley Germann (the “**Offeror**”), a current insider of Cellbroadcast Group Inc. (“**Cellbroadcast**” or the “**Company**”) by virtue of being an officer, director and control person of the Company through her holdings personally, through various entities that she controls and together with her spouse, Ronald Kapeller, announces that effective March 10, 2020 she has acquired a total of 13,871,200 Common Shares from treasury pursuant to the closing of a non-brokered private placement of Common Shares at a price of \$0.01 per share and pursuant to the exchange of certain debt owed to the Offeror in exchange for Common Shares (collectively, the “**Acquisition**”). Prior to completion of the issuance, the Offeror owned or exercised control over a total of 2,244,300 Common Shares both through her personal holdings as well as through various holding companies that she controls and together with 125,000 Common Shares held by her spouse, representing 58.4% of the total issued and outstanding 3,842,700 Common Shares on both an undiluted and fully diluted basis. Following the acquisition described above, the Offeror now holds a total of 16,115,500 Common Shares, representing approximately 90% of the issued and outstanding 17,713,900 Common Shares on both an undiluted and fully diluted basis.

The Offeror has acquired the securities in the Company for investment purposes and to assist the Company with conserving cash to operate its business and from time to time the Offeror may: (i) acquire additional securities of the Company, (ii) dispose of some or all of the existing or additional securities she holds or may hold or (iii) may continue to hold her current position. All such transactions will be reported on SEDI as the Offeror is currently an insider of the Company.

An early warning report is being filed concurrently with this news release under Cellbroadcast’s SEDAR profile at [www.sedar.com](http://www.sedar.com) and a copy of the report may be obtained from SEDAR or by contacting Ms. Germann at the address below.

**For more information contact:**

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