

January 27th, 2025

CSE: VEGI  
OTC : VGGIF  
Frankfurt: 77i



## **Boosh Licensee of Beautiful Beanfields Begins Onboarding Products at Sysco and Gordon Food Service**

**January 27<sup>th</sup>, 2025 - Boosh Plant-Based Brands Inc. ("Boosh" or the "Company")** (CSE: VEGI; OTCQB: VGGIF; Frankfurt: 77i) a premier plant-based brand in the health food sector, announces that US Licensee, Simple Yummy Chips has begun onboarding products with Sysco and Gordon Foods to expand the Beautiful Beanfields brand within the United States.

President & CEO Robert Hall stated, *"After the US Licensee on-boarded our products at Optimum Foods in Q4 2024, they commenced on-boarding Beanfields products with Sysco and Gordon Foods."*

*"Adding Sysco and Gordon Foods will greatly increase Beanfields availability to a larger consumer base. Having major distributors like these will give Boosh the path forward not just with Beanfields but with our vegan, non-GMO prepared frozen meals as well as new natural product lines currently under review."*

The Company continues working with all creditors to resolve outstanding debts. A capital raise will be upcoming to cover the costs related to resumption of trading.

For further information, please contact,

Robert Hall, President & CEO

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### **About Boosh Plant-Based Brands Inc.**

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food ([www.booshfood.com](http://www.booshfood.com)), offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family.

#### *Forward Looking Statements*

*The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and because of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward-looking statements. Forward- looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward-looking statements or otherwise.*

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